The Purpose-Driven Supply Chain
A new vision for the future

Challenge

44% of supply chain leaders say executive management see supply chain strategy as just an enabler of product and sales, or worse — a cost center to service the business.

60% of supply chain organizations are set up primarily for cost efficiency rather than resilience or agility.

Opportunity

Postpandemic, the spotlight is bright on how supply chain can help business stay ahead. By developing a purpose-driven supply chain, you can lead your organization to greater resilience and agility.

What is a purpose-driven supply chain?

A purpose-driven supply chain is the future of supply chain. Every decision is focused first on customers, suppliers, communities and employees. The entire supply chain is envisioned as not just effective, efficient and green, but also innovative, collaborative and proactive. The business’s identity illuminates every aspect of how supply chain gets work done.

Action

4 steps to develop a purpose-driven supply chain:

1. Communicate the business’s purpose to customers, suppliers and partners, and develop these outside relationships to enable the purpose.
2. Measure how supply chains serve customers, suppliers, communities, employees and investors.
3. Engage all stakeholders to gather collective wisdom that advances the business’s purpose.
4. Assess existing and new products for their fit with the business’s purpose and adjust portfolios accordingly.

Learn the 5 major organizational and economic shifts expected through 2025 that will require supply chain resilience and agility.

Download the Gartner Future of Supply Chain e-book at gartner.it/future-of-sc