The Gartner Hierarchy of Supply Chain Metrics Benchmarking for Retail

The Gartner Hierarchy of Supply Chain Metrics has long been regarded as the industry standard for end-to-end supply chain performance measurement. Now Gartner has translated this framework into a dynamic benchmark database that enables you to compare key supply chain performance metrics with your peers. Unlike other benchmarking methodologies that compare metrics in isolation, the Gartner benchmarking methodology looks at the interdependencies between metrics to identify improvement opportunities and make better business trade-offs.

The Gartner supply chain benchmarking database includes 17 metrics across seven core process areas spanning multiple retail segments and geographies. Our research team will analyze your metrics and provide you with a customized report rating your performance against industry peers to identify areas of leadership and opportunities for improvement.
Benchmarking Best Practices

- Excellence is a balancing act.
- Understand interdependencies and trade-offs between metrics.
- Start with what your customer values. Optimize the whole, not the parts.
- Segment and measure your multiple supply chains. The metrics are the same — it’s the targets that differ by segments.
- Benchmarks should not be used as targets. They can be useful as one of the inputs, directionally, to set improvement targets.
- Implementing consistent metrics should be approached as a multiyear project.

What other industries are saying about the benchmarking program

“This is extremely helpful for us, and I would say possibly the most valuable benchmarking exercise for supply chain that we have seen to date.”

Supply chain executive from a global firm
What sets Gartner supply chain benchmarking apart?

Focus on end-to-end supply chain performance measurement and the interdependencies between key metrics rather than benchmarking isolated metrics.

Based on the Gartner Hierarchy of Supply Chain Metrics model — a de facto industry standard for measuring end-to-end supply chain health.

Custom report prepared by our expert supply chain analysts with key observations and improvement areas to consider.

How it works

- Familiarize yourself with Gartner research and benchmarking best practices.
- Complete and submit our supply chain benchmark questionnaire.
- Analyst team prepares customized benchmarking report and key observations and potential areas to improve.

For more information, please contact SCBencharking@gartner.com or your Gartner representative.