Gartner for Supply Chain Leaders

Enabling Procurement Digitalization

Most critical priority

A VP, Purchasing needed to write a procurement technology roadmap as part of their company’s overall digital transformation initiative.

How Gartner helped

The client used:

• **Consultations with Gartner analysts** – first high-level discussions about roadmap design best practice, and then a targeted document review with experts in each technology workstream included on the roadmap.

• **Trends data and insight** to support predictive purchasing.

• **On-demand advice from experts** as pressing questions emerged.

Business Impact

With support from Gartner for Supply Chain, the client:

• **Created an effective procurement technology roadmap** for generating efficiencies in spend, increasing staff productivity, improving buying, and maturing data analytics capabilities.

• **Avoided costs** equivalent to 1 FTE.

• **Mitigated risk** by ensuring purchases are made at the right time and contracts are written for an appropriate duration.
Gartner for Supply Chain delivers actionable, objective insight to executives and their team.

Our expert guidance and tools enable faster smarter decisions and stronger performance on your most critical priorities.

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Discover how Gartner has helped teams around the world tackle other critical priorities.

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