Establish supply chain risk management strategy

Most critical priority

The head of supply chain at an automotive technology company was under pressure from his CEO to establish a supply chain risk management strategy in response to a semiconductor shortage affecting the industry. Gartner provided the supply chain leader with the support needed to assess, report on and mitigate key supply chain risks.

How Gartner helped

The client used:

- **Strategic guidance** from Gartner analysts on managing fast-evolving, global supply chain disruptions like the semiconductor shortage. The head of supply chain thought having market intelligence reports would help, but they aren’t actionable, can become dated quickly as conditions change, and are narrowly focused on just one risk. Strategic guidance can form the basis for a comprehensive supply chain risk management strategy.

- **Insights & advice** on deepening supplier partnerships in the indirect procurement function and maximizing the performance of the company’s 100+ manufacturing sites.

Outcome

With support from Gartner for Supply Chain, the client:

- **Improved the company’s supply chain risk response & mitigation strategy** by leveraging relevant and valued-added resources on today’s most prevalent supply chain disruptions and supply chain management best practice.

- **Increased his credibility** with the CEO as well as with the Board and corporate leadership by leveraging data-driven analysis from Gartner on the semiconductor shortage.
Gartner for Supply Chain

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