Selected vendor

Company A

Objectives
- Improve data-driven decision making.
- Reduce security threats.
- Increase our monetization API strategy and API ecosystem.
- Improve API error tracking and analytics to improve defect resolution time.

Team
- Morgan Phillips
- Ciarda Henderson
- Neil Caron

Overall score 98/100

Budget $100,000

Evaluation summary
Company A is near perfect from a functional fit perspective. Additionally from a process standpoint, what they deliver out of the box is exactly what we’re doing today, so the transition will be flawless. The team is really excited, so we expect no adoption issues; and if we do, their support resources were superior to the other consideration set.
Evaluation details

**Functional requirements**  |  40%

**Comments:**
The fit for our functional requirements was nearly flawless. No other vendor came close to supporting what we needed.

**Technical requirements**  |  20%

**Comments:**
This is one area where Company B had a slight edge, the integration will take slightly longer, but in the long run, it's fairly negligible. Data storage and recovery were equal across the board.

**Support and Service**  |  15%

**Comments:**
The support resources they have were far better than others, both in self-service documentation and assisted support. But in reality, the tool is so intuitive that I don't think we'll need to rely on it too much. We'll also get a CSM for free.

**Vendor health**  |  20%

**Comments:**
The best fundamentals out of everyone were evaluated. They're entrenched in the market and have surpassed Wall Street expectations every quarter for the last five years.
Evaluation details

Pricing and commercial terms | 5%

Comments:
Company A was not the cheapest option, but it was close. And based on the fit of the functionality, the ROI will more than cover the difference in costs.
Gartner insights

Gartner Peer Rating

★★★★★ 4.5

Best in Class

I have been using Company A for 5 years now. It's the best solution when it comes to the API testing. It is very easy to use and it supports more than 13 different HTTP request (Get, Post, Put...).

Good, but could be a lot better.

Sometimes it does not give a full description of API failure. And the user interface feels clunky, I wish it was more enjoyable to use given how much time I have to spend in it. I still use it, but there are a few things that really could make it better.

Gartner technology type

API management

Supports all aspects of managing APIs to connect and exchange data between systems from a single platform. Streamlines the development, testing, deployment, ongoing management and retirement of APIs.
Gartner insights

Gartner Magic Quadrant

Visionary

Visionaries align with Gartner's view of how a market will evolve, but their ability to deliver against that vision is less proven. In growing markets, this is the typical status. In more mature markets, it may reflect a competitive strategy for a smaller vendor — such as selling an innovation ahead of mainstream demand — or a larger vendor trying to break out of a rut or differentiate itself...
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