Clients turn to our rich benchmarking resources to help them compare their functions against those of their closest peers. We collect data through client based surveys and provide it back through our research, tools and custom reporting.

Clients use our diagnostic services to uncover functional improvement opportunities and prioritize investments and functional transformations.

**Plan for next year**
- **Strategy Functional Benchmarking Service:** See how peer companies allocate budgets and staff the function.

**Grow and improve your function**
- **Strategy Score:** Assess your function’s maturity and identify the largest opportunities to increase function capabilities.
- **Anatomy of a High-Performing Strategy and Planning Organization:** Understand how functions under- and overserve their business partners.
- **Strategy Competencies Assessment:** Understand your team’s capabilities and skillsets and identify gaps that need to be filled.

**Improve your strategy capabilities, tools and processes**
- **Strategic Planning Capabilities Assessment:** Assess the effectiveness of every step in your strategic planning process.
- **M&A Capabilities Assessment:** Assess all aspects of your merger and acquisition process.
- **Portfolio Management Capabilities Assessment:** Assess your effectiveness at selecting investment prioritization criteria, running project portfolio reviews, and allocating resources off-cycle.
- **Adjacent Growth Capabilities Assessment:** Assess your ability to identify, prioritize and pilot adjacent growth ventures successfully.

Identify the most important performance metrics in your function through our benchmarks.

Identify areas of potential focus and investment with the highest impact with relevant, quantitative data and analysis from our diagnostics.
Improve your strategy capabilities, tools and processes (continued)

- **Strategy Execution Capabilities Assessment**: Assess your strategy execution.

- **Scenario Planning Capabilities Assessment**: Evaluate your ability to craft, communicate and track strategy scenarios.

- **Post-Merger Integration Capabilities Assessment**: Evaluate your ability to identify integration risks, measure performance, retain talent and capture key synergies.

Improve your strategy deliverables

- **Emerging Trends Assessment**: Identify and prioritize the top trends affecting your organization.

Identify the most important performance metrics in your function through our benchmarks.

Identify areas of potential focus and investment with the highest impact with relevant, quantitative data and analysis from our diagnostics.

Learn More

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