Clients turn to our rich benchmarking resources to help them compare their functions against those of their closest peers. We collect data through client-based surveys and provide it back through our research, tools and custom reporting.

Clients use our diagnostic services to uncover functional improvement opportunities and prioritize investments and functional transformations.

**Plan for next year**
- **Strategy Budget and Efficiency Benchmarking**: Compare your Strategy and Corporate Development staffing, spending, structure and other risk and activity ownership against your closest peers.

**Grow and improve your function**
- **Gartner Strategy Score**: Assess your function’s maturity and identify the largest opportunities to increase function performance.

**Improve your capabilities, tools and processes**
- **Strategic Planning Capabilities Assessment**: Assess the effectiveness of every step in your strategic planning process.
- **M&A Capabilities Assessment**: Assess all aspects of your M&A process.
- **Portfolio Management Capabilities Assessment**: Assess your effectiveness at selecting investment prioritization criteria, running project portfolio reviews, and allocating resources off-cycle.
- **Adjacent Growth Capabilities Assessment**: Assess your ability to identify, prioritize and pilot adjacent growth ventures successfully.
- **Strategy Execution Capabilities Assessment**: Assess your strategy functions competencies in areas such as strategy communication, performance management, and unlocking organizational capacity.
- **Scenario Planning Capabilities Assessment**: Evaluate your ability to craft, communicate and track strategy scenarios.

**Improve your deliverables**
- **Emerging Trends Assessment**: Identify and prioritize the top trends affecting your organization.

Identify the most important performance metrics in your function through our **benchmarks**.

Identify areas of potential focus and investment with the highest impact using relevant, quantitative data and analysis from our **diagnostics**.

Learn more
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