Gartner
IT Score
for CIOs
Sample report excerpt
Meet Gartner IT Score for CIOs

Introduction to Gartner IT Score for CIOs

Functional leaders use Gartner IT Score for CIOs to measure the maturity of their function in key activities, prioritize areas of improvement and plot the function’s path to improvement. This is an excerpt from a full report, which provides detail on a wide range of functional activities. Gartner IT Score for CIOs covers 30 functional activities across 7 functional objectives.

Here's how it works

1. Measure the performance of the function in terms of:
   - **Maturity.** We ask a series of yes/no questions about how your function approaches and executes each one of a range of key activities and objectives specific to your function.
   - **Importance.** We ask you to indicate how important each of those activities is for your function to meet its enterprise objectives.

2. Prioritize.
   - **See your maturity levels at a glance.** On a simple bar graph, we plot the maturity level of each activity and its importance — and you get your first glimpse of where maturity and importance aren’t aligned. For example, your function may be highly mature in activities that aren’t very important to driving business priorities or highly immature in activities that are.
   - **See your priorities in rank order,** based on those gaps between maturity and importance. Immediately you can see what should be your highest priorities for improvement if your function is to drive business goals effectively. You also see which activities need less attention.

3. Improve. We provide you with steps to take on your path to improvement in whatever activities the data shows to be the biggest significant opportunities for improvement.
   - **“A Pathway to Maturity”** lists action steps required to reach the next level in each specific activity.
   - **Recommended related resources** provide associated insights. In some cases, a Gartner advisor delivers the report and helps with prioritization and action planning.

Read on for more insights and recommendations you might receive on an individual activity. A complete report shows you the current status and improvement path for all activities and objectives in your function.
How mature are your functional activities?

Gartner IT Score for CIOs benchmarks your self-assessment to provide you with a current maturity score by activity.

Maturity: Measured on a scale ranging from 1 (Low) to 5 (High), maturity measures how advanced an organization's development is in a functional activity relative to Gartner's best practice research. Maturity scores are refined with a (+) or (-) to indicate intermediate levels of maturity.

The set of activities as mapped here is subject to change.

Source: Gartner
How do maturity and importance compare?

Gartner IT Score for CIOs plots your benchmarked maturity score against the importance you assign to that activity in terms of its criticality for your function to meet enterprise business objectives.

Lowest Maturity
- Define and Evolve IT Services
- Operate IT Governance Framework

Highest Importance
- Prioritize IT Investments
- Assess and Manage Business Demand

Select Findings

Source: Gartner

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What are the high-priority areas for your function?

Gartner IT Score for CIOs rank-orders your improvement priorities, based on the gap between maturity and importance. The Activity Priority Index (API) identifies where the function is less mature in activities of greater importance. A higher API score indicates a greater priority to the organization.

The Activity Priority Index identifies where the function is less mature in activities of greater importance.

### Highest Priority
- Prioritize IT Investments
- Develop Strategy
- Prepare and Manage IT Budgets and more activities

### Lowest Priority
- Communicate Strategy
- Apply Analysis & Innovate
- Enable Business IT Capabilities
High-priority area: Prioritize IT Investments

How the IT function enterprise justifies and prioritizes investments in IT to achieve strategic outcomes.

Gartner IT Score for CIOs provides next steps for each individual activity, based on current and desired state.

Path to Maturity

Start doing the following to achieve the next level of maturity:

- Prioritize and rebalance the portfolio semi-annually
- Use specialized business cases by investment type

Current Level maturity averages your function’s maturity across each activity. Next Level shows the goal with next steps. The benchmark (as available) provides a peer view.

Source: Gartner
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Prioritize IT Investments

Sample recommended resources

**Featured resources**

**Ignition Guide to Selecting Portfolio Prioritization Criteria**
This guide provides detailed guidance and templates to aid your organization in selecting the right portfolio prioritization criteria.

**Five Principles for Digital Roadmaps**
This research teaches how to create a simple model to articulate the value drivers and business capabilities to organize IT investment planning.

**Future Capabilities Planning Tool**
This tool helps to facilitate discussions that help your function leadership team better anticipate changing workforce capability requirements.

**Foundational practices**

**Strategic Pillar Investment Targets**
This case study exhibits how to redesign the capital allocation process to prioritize strategic investment areas and set targets for investment areas.

**Funding IT Product Lines**
This research solves for the dilemma of how to fund each IT product line.

Learn how you can use Gartner IT Score for CIOs to evaluate your functional maturity and priorities.

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Our unmatched combination of expert-led, practitioner-sourced and data-driven research steers clients toward the right decisions on the issues that matter most. We are a trusted advisor and an objective resource for more than 15,000 enterprises in more than 100 countries — across all major functions, in every industry and enterprise size.