Building a Resilient Organization During Crisis

Client success story: ConocoPhillips

ConocoPhillips experienced a 50% revenue decline due to a collapse in crude oil prices. The company created a resilient environment by building a strong IT infrastructure that better aligned to business and employee needs. Gartner research and advisory services helped ConocoPhillips build company resiliency and emerge from the crisis stronger.

Industry: Oil and gas
Revenue: US$ 38.727 billion
Employees: 10,001+
Mission-critical priority
The CIO of the organization was expected to evolve his role to create a resilient workforce and business environment to drive a competitive advantage for the organization.

How Gartner helped
Gartner research and experts were critical in providing strategic inputs to build a next generation IT infrastructure in order to support their current, as well as future, business requirements.

Mission accomplished
With the support of Gartner for IT leaders, ConocoPhillips was able to:

• Build its data and analytics organization as a way to give the company a competitive advantage
• Retain workforce to drive business outcomes
• Implement strategic initiatives to uplift company resiliency during disruption

“We're now in a position that the next time this comes around that there will be other companies that maybe didn’t put as much effort into that, maybe didn’t build that same resiliency.”

Mike Pfister, CIO, ConocoPhillips

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