Introduction
The Gartner Eye on Innovation Awards for Government recognize government organization initiatives that make innovative use of data and emerging technologies to tangibly advance their digital government ambitions. Three regional winners will be awarded in recognition of this exciting and important work across governments around the world.

Entries now are invited and must be submitted by Friday, July 30, 2021.

It is recommended that entrants use this template to create and save entries, and copy and paste from this template into the online entry form: Gartner Eye On Innovation Awards for Government 2021

Entrants will receive a confirmation email after submission. If you do not receive a confirmation, or if you are unsure that your entry was successfully received, please contact Apeksha.Kaushik@gartner.com for confirmation

Award Categories and Number of Submissions
A government organization can enter up to three submissions for our Eye on Innovation Awards for Government. There are no predefined categories, as the Eye on Innovation Awards for Government recognize the innovative use of data and emerging technology capabilities in various areas, including:

• Innovative service or approach to service delivery that uses data or emerging technologies to improve the citizen (or targeted user of the government service) experience
• Innovative use of data or emerging technology that improves the safety or effectiveness of the government workforce, increases operational efficiencies or reduces costs of government organizations
• Innovative use of data or emerging technology that improves community-focused outcomes

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# Eye on Innovation Awards for Government Entry Description

## Citizen, Government or Community Problem (maximum 10 points):

Clearly state the existing citizen, government or community problem or opportunity, the objectives of the project/initiative, its target audience and detail of the innovation (1,000 characters maximum; separate attachments won’t be considered).

[Text]

## Solution (maximum 10 points):

Explain briefly what this innovation does, how it addresses the citizen, government or community problem above, what innovative approach to data you used, the role emerging technologies played and what changes to your organizational this has enabled (1,000 characters maximum; separate attachments won’t be considered).

[Text]

## Differentiators and Unique Selling Points (maximum 20 points):

Explain briefly what this new capability or improved government service does that is different or new, how it benefits (directly or indirectly) the government workforce, the target users for the service, citizens or the wider community. Tell us why you consider this to be innovative and the unique selling points (USP) (1,000 characters maximum; separate attachments won’t be considered).

[Text]

## Results (maximum 20 points):

Explain the quantitative metrics you have used or will use to measure success such as service usage, transaction time savings, stewardship of scarce resources, cost savings/avoidance, reduced wait times, citizen feedback and return on investment; include qualitative benefits such as a defined and improved citizen experience, data reliability, community or workforce safety, etc. (1,000 characters maximum; separate attachments won’t be considered).

[Text]
Awards Process
Entry is open to executives from any government department, agency or government-owned organization (not technology vendors or technology services companies) who have implemented an initiative that relies on an innovative approach to data and emerging digital technology capabilities since January 2020 (i.e., January 1, 2020 – July 31, 2021). Entries should be submitted via: Gartner Eye On Innovation Awards for Government 2021.

The closing date for all entries is Friday, July 30, 2021.

Legal Disclaimers
Gartner reserves the right to talk publicly about the finalists and winners of the Eye on Innovation Awards for Government, as well as their projects and initiatives. This may also include the issuance of press releases or other marketing and communication collateral. Gartner reserves the right to publish any additional research in written form without prior approval from the nominees. Courtesy draft copies of research material will be submitted for factual checking to the winners in each category. Published copies of any research material will be distributed to all finalists.

For further information regarding the data collected during the submission process, please refer to Gartner’s Privacy Policy. Companies that would like to leverage nominations of finalist/winner status for their own press and PR activities need to comply with Gartner’s Copyright and Quote Policy.

Awards Assessment Criteria
Award submissions are assessed using a robust and dynamic framework to ensure that the assessment process is pertinent, independent and objective. The Gartner Awards Framework (GAF) is used as a structured model of assessment that enables participating organizations to be benchmarked against world-class performance standards. The GAF consists of specialized assessment modules pertaining to the evaluation criteria. The criteria and subcriteria include a robust set of requirements that are used as the methodology for assessing the submissions of participating organizations.

• Applications will be judged by a team of Gartner analysts.
• Up to five (5) finalists in each of the APAC, EMEA and Americas regions will be selected.
• Each finalist will have 3 to 5 minutes (depending on the number of finalists) to present their innovation initiative. Analysts will strictly monitor and enforce the timing of presentations to ensure fairness and to meet session constraints.
• Winners will be chosen through a combination of online polling conducted and, where possible, live voting in a virtual webinar in each region.
Awards FAQ

Q. How does our organization enter the Eye on Innovation Awards program?
A. To participate in the program you must submit an entry conforming to the guidelines listed in the Eye on Innovation Awards for Government Entry Description table above. All entries must be submitted online here: Gartner Eye On Innovation Awards for Government 2021. Please do not send separate emails or submit additional attachments, as they will not be considered.

Q. What do you do with my registration details?
A. Your privacy/confidentiality is very important to us. Your registration data will be kept confidential and only used for the purposes of processing your entry and keeping you up to date about our awards program and any logistical details should you be selected as a finalist. We will not use this information for any other purpose and will not disclose this information to any third parties without your express permission. For further information, please see the Gartner’s Privacy Policy.

Q. How do I update or cancel my submission details?
A. You can update your registration and submission details at any time by using the link provided to you when completing the submission at: Gartner Eye On Innovation Awards for Government 2021. Should you decide to cancel your submission at you may notify Apeksha.Kaushik@gartner.com. If you don’t wish to receive any more information or updates from us regarding the Eye on Innovation Awards for Government, you may request to be removed from our distribution list by using the link above or by contacting Apeksha.Kaushik@gartner.com.

Q. What do I do once I’ve prepared my entry?
A. Proceed to the online entry form: Gartner Eye On Innovation Awards for Government 2021 and enter your information, or simply copy and paste your submission from this document. Please do not provide separate attachments, as they won’t be considered. Please pay attention to the maximum character count and be as succinct as possible, which will better enable us to evaluate the efficacy of each submission. This means that each question should be answered as fully as possible and your answers should illuminate how and why the submission could be considered innovative as per our submission criteria. In particular, please explain how your initiative has created an improvement in the fulfillment of your mission or public purpose. Written submissions should include hard data/numbers/facts where possible (Gartner recognizes that this information is confidential, and it will not be publicly revealed without your express consent).

Q. May entrants submit multiple entries?
A. A government organization can submit up to three entries. If your organization has more than three potential innovation ideas, please select the three you consider to be the best. If more than three proposals are submitted from the same government organization, Gartner will only consider the first three submitted.
Awards FAQ (continued)

Q. Are there predefined award categories?
A. No. However, the awards will be focused on the innovative uses of data or emerging technologies to advance digital government ambitions. You can submit any initiative that you consider to be an innovative use of data or emerging technologies. Gartner will review all valid submissions, comparing and assessing them for the selection of finalists.

Q. Can vendors, system integrators, or technology and service providers facilitate or help in the submission of our client’s nomination?
A. No. Vendors are not allowed to participate or to complete any submission documents on behalf of any government organization.

Q. Can a vendor also jointly present with a government organization finalist?
A. No. Vendors will not be permitted to participate in any context.

Q. Who can submit nominations?
A. Nominations must be submitted by a qualified and authorized executive of the government organization. It is important that the submitter remain contactable throughout the process. Technology vendors, consultants, services companies etc., are not allowed to submit innovation initiatives directly.

Q. Who determines the finalists?
A. Gartner analysts determine the finalists based on the GAF (see above and the submission criteria).

Q. Will Gartner announce the winners publicly?
A. Yes, we will respond to all submissions advising whether or not they have been successful with their entry in making the final stages. A public announcement of the finalists will be made to support the online voting component. Regional winners will be announced at the completion of the voting process. A public announcement will be made outlining all finalists and winners.

Q. Do finalists have to attend Gartner IT Symposium/Xpo?
A. No, due to the impacts of the COVID-19 pandemic, these awards will be conducted virtually. Details of attendance for any virtual events associated with these awards will be arranged with finalists. Additional correspondence will be forthcoming as part of the Awards process.

Q. What kind of format should finalists follow for their short video presentations?
A. Finalist will be asked to produce a 3-5 minute (depending on the number of finalists) video about their initiative. The video can leverage existing content or can be as simple as a voice over presentation slides. Gartner will provide more details about the specific requirements for the presentation video to selected finalists.

Continued on next page
Awards FAQ (continued)

Q. Who determines the winners?
A. All winners will be selected by a combination of pre-polling voting and, where possible, voting by the assembled audience at scheduled virtual events using online polling technology. In the event of a tie, Gartner will determine the winner(s). All votes on the day are considered final.

Q. Which projects would qualify for the awards?
A. Projects to be considered must have been launched during the period of January 2020 through July 2021. They could be in any stage of development — from a prototype to already launched as a new or improved government service. But strong weight will be given to those projects that are already delivering tangible benefits.

Good luck!