### Gartner at a glance

#### About Gartner
- The world’s leading research and advisory company, founded in 1979
- Nearly 17,000 associates in 120+ offices around the world
- $4.2B revenue in 2019
- 40+ consecutive quarters of double-digit contract value growth
- Member of the S&P 500
- Deep global business and technology insight into every major business function in the enterprise:

#### Clients we serve
- More than 14,000 client enterprises in more than 100 countries
- C-suite leaders and their teams across all enterprise functions in every industry around the world
- Enterprises large and small, in public and private sectors, including 77% of the Global 500

#### Trusted insights
- Developed through rigorous proprietary research methodologies to ensure our insights are independent and objective
- Created by a global team of 2,250+ research and advisory experts who understand your role, business and industry
- Complemented with peer perspectives and advice accessed through:
  - The Gartner Peer Connect client community of nearly 72,000 active participants from every enterprise function
  - Worldwide destination conferences plus virtual live and recorded events tailored for specific executives and their teams
  - The Gartner Peer Insights public community, where 150,000+ enterprise IT users have shared more than 330,000 online reviews covering more than 8,000 IT products and services
- Quoted by leading business publications worldwide an average of 70 times every week

#### Strategic advice
- Delivered in more than 400,000 direct client interactions each year
- Provided by experts, many of whom are former practitioners, to help challenge conventional thinking and accomplish critical activities
- Informed by an annual average of 300+ new, thoroughly vetted practitioner-sourced case studies
- Applied in 2,500+ technology-driven strategic consulting and contract optimization engagements annually with CIOs and other senior executives through our Consulting business

#### Practical tools
- Gartner Score maturity diagnostics that cover more than 45 functional areas across the enterprise and apply a consistent methodology that uniquely factors capability and organizational importance
- 130+ Gartner Magic Quadrants, a standard for objective market analysis covering more than 900 technology and technology service vendors
- 100+ new Gartner Ignition Guides produced in 2019 for accelerating team execution of initiatives in nearly every enterprise function
- Gartner TalentNeuron™ combines big data and statistical insights to provide global talent, location and competitive intelligence for making better short- and long-term talent decisions
- The Gartner Digital IQ index, including reports on the performance of 2,000+ brands benchmarked across thousands of data points covering four dimensions of digital performance: Social media, mobile, digital marketing, and site and e-commerce

To learn more about how Gartner works with leaders to drive organizational performance, visit gartner.com.

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*SEC-reported data as of 31 December 2019. Other data collected between then and 4 August 2020.

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