Gartner at a glance

About Gartner

- The world's leading research and advisory company, founded in 1979
- 15,000+ associates in 100+ offices around the world
- $4B revenue in 2018
- 35+ consecutive quarters of double-digit growth
- Member of the S&P 500
- Deep global business and technology insight into every major business function in the enterprise:

Clients we serve

- 15,600+ distinct organizations in more than 100 countries
- C-suite leaders and their teams across all enterprise functions in every industry around the world
- Enterprises large and small, in public and private sectors, including 73% of the Global 500

Trusted insights

- Developed through rigorous proprietary research methodologies to ensure our insights are independent and objective
- Created by a global team of 2,000+ experts who understand your role, business and industry
- Complemented with peer perspectives and advice accessed through:
  - The Gartner Peer Connect client community of 85,000+ finance, HR, IT and supply chain members
  - 75+ global industry conferences and more than 700 live events for high-level peer collaboration
  - The Gartner Peer Insights public community, where 90,000+ enterprise IT users have shared more than 150,000 online reviews covering more than 6,000 IT products
- Quoted by leading business publications worldwide an average of 70 times every week

Strategic advice

- Delivered in more than 300,000 one-to-one client interactions each year
- Provided by experts, many of whom are former practitioners, to help challenge conventional thinking and accomplish critical activities
- Informed by an annual average of 230+ new, thoroughly vetted practitioner-sourced best practice cases
- 2,500+ annual strategic consulting, benchmarking and contract optimization engagements with IT leaders through our Consulting business

Practical tools

- Maturity diagnostics that cover more than 45 functional areas across the enterprise and apply a consistent methodology that uniquely factors capability and organizational importance
- 170+ Gartner Magic Quadrants, a standard for objective market analysis covering more than 1,600 technology and technology service vendors
- 600+ Gartner Ignition Guides spanning more than 40 functional areas, for accelerating team execution
- Gartner TalentNeuron™ for workforce and recruitment planning, supported by more than 40 billion data points covering talent supply, demand and cost
- The Gartner Digital IQ index, including reports on the performance of 2,200+ brands benchmarked across 1,250 data points

To learn more about how Gartner fuels the future of business, visit gartner.com.