Gartner at a glance

About Gartner
• Gartner provides actionable, objective insight to executives and their teams
• Founded in 1979, we have nearly 16,000 associates in 90+ offices around the world
• Member of the S&P 500 with $4.1B in revenue in 2020
• Our expert guidance and tools enable faster, smarter decisions for leaders in every major area of an organization:

Clients we serve
• More than 14,000 client enterprises in more than 100 countries
• Executives and their teams across all enterprise functions in every industry around the world
• Enterprises large and small, in public and private sectors, including 76% of the Global 500

Actionable, objective insight
• Developed through rigorous proprietary research methodologies to ensure our insights are independent and objective
• Created by a global team of 2,150+ research and advisory experts who understand your role, business and industry
• Complemented with peer perspectives and advice accessed through:
  – The Gartner Peer Connect client community of nearly 116,000 active participants from every enterprise function
  – Worldwide destination conferences plus virtual live and recorded events tailored for specific executives and their teams
  – The Gartner Peer Insights public community, where 180,000+ enterprise IT users have shared more than 380,000 online reviews covering more than 11,600 IT products and services
• Quoted by leading business publications worldwide an average of 70 times every week

Expert guidance
• Delivered in more than 490,000 direct client interactions each year
• Provided by experts, many of whom are former practitioners, to help challenge conventional thinking and accomplish critical activities
• Informed by an annual average of 300+ new thoroughly vetted practitioner-sourced case studies
• Applied in 2,100+ technology-driven strategic consulting and contract optimization engagements annually with CIOs and other senior executives through our Consulting business

Practical tools
• Gartner Score maturity diagnostics that cover more than 60 functional areas across the enterprise and apply a consistent methodology that uniquely factors capability and organizational importance
• 100+ Gartner Magic Quadrants, a standard for objective market analysis covering more than 800 technology and technology service vendors
• 170+ new Gartner Ignition Guides produced in 2020 for accelerating team execution of initiatives in nearly every enterprise function
• Gartner TalentNeuron™ combines big data and statistical insights to provide global talent, location and competitive intelligence for making better short- and long-term talent decisions
• The Gartner Digital IQ index, including reports on the performance of 1,000+ brands benchmarked across thousands of data points covering four dimensions of digital: Site, marketing channels, social media and path to purchase

To learn more about how Gartner works with leaders to enable faster, smarter decisions and stronger performance, visit gartner.com.

*SEC-reported data as of 31 December 2020. Other data collected between then and 15 March 2021.
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