Gartner Eye on Innovation Awards for Education, 2022

Introduction

Gartner’s Eye on Innovation Awards in Education recognize innovative uses of technology and highlight best-in-class results in the sector. Education has experienced unprecedented change in recent years and award winners will be examples of the widespread innovation and transformation being delivered across the education sector.

Entries are invited and should be submitted by June 30, 2022

Entries are welcomed from both Higher Education and K-12 Institutions. Entrants can use this template to create and save entries, and copy and paste into the online entry form: Eye on Innovation Awards for Education, 2022

Entrants will receive a confirmation email after submission. If you do not receive a confirmation, or if you are unsure that your entry was successfully received, please contact EducationEyeOnInnovationAwards@gartner.com

Award Categories and Number of Submissions

Education institutions can submit up to three submissions for the Eye on Innovation Awards for Education. Vendors are ineligible to submit or receive awards, although their solutions may be highlighted in the nomination details.

These awards recognize the innovative use of technologies deployed since January 2021. There are no predefined submission categories, but areas of interest include:

- Effective implementation of new or emerging technologies to deliver impact
- Modernization of administration and operational technologies to maximize institutional efficiency
- Technology-based innovations to enhance student experience

Demonstrable evidence of value and positive change will be a key factor in the most successful submissions. A shortlist of finalists will be created, prior to selection and announcement of winners in late 2022.
<table>
<thead>
<tr>
<th><strong>Eye on Innovation Awards for Education Entry Description</strong></th>
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<tbody>
<tr>
<td><strong>Education problem (maximum 10 points):</strong></td>
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<tr>
<td>Clearly state the existing education problem or opportunity, the objectives of the project / initiative, target audience and details of the innovation.</td>
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<td>Note: 1,000 characters maximum. Separate attachments will not be considered.</td>
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<td>[Text]</td>
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<td><strong>Solution (maximum 10 points):</strong></td>
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<tr>
<td>Explain briefly what this innovation does, how it addresses the education problem outlined above. Summarize any technologies used and the changes to the institution that have resulted.</td>
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<td>Note: 1,000 characters maximum. Separate attachments will not be considered.</td>
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<td>[Text]</td>
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<tr>
<td><strong>Differentiators and Unique Value Proposition (maximum 30 points):</strong></td>
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<td>Explain briefly what this new capability, solution or service does that is different, or new. Outline how it benefits (directly or indirectly) stakeholders such as students or institutional staff as well as wider market impact. Tell us why you consider this to be truly innovative and differentiated, and what is unique about the value proposition.</td>
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<td>Note: 1,000 characters maximum. Separate attachments will not be considered.</td>
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<tr>
<td>[Text]</td>
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<td><strong>Results (maximum 30 points):</strong></td>
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<tr>
<td>Outline the quantitative metrics you have used to measure success. Provide clear evidence of quantifiable value, which may relate to quality of teaching experience, faculty engagement, cost reduction, operational efficiency gain, cost</td>
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<td>[Text]</td>
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savings or market impact. You can also include qualitative benefits such as student experience, data reliability, workforce safety etc.

Note: 1,000 characters maximum. Separate attachments will not be considered.

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**Awards Process**

Entry is open to any education institution (not technology vendors or technology services companies) who have implemented an initiative demonstrating innovations in technology capabilities, products, or services during 2021 – 2022. Entries should be submitted via:


The closing date for all entries is Wednesday, June 30, 2022

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**Legal Disclaimers**

Gartner reserves the right to talk publicly about the finalists and winners of the Eye on Innovation Awards in Education as well as their projects and initiatives. This may also include the issuance of press releases or other marketing and communication collateral. Gartner reserves the right to publish any additional research in written form without prior approval from the nominees. Courtesy draft copies of research material will be submitted for factual checking to the award winners. Published copies of any research material will be distributed to all finalists.

For further information regarding the data collected during the submission process please refer to Gartner’s global privacy policy. Companies that would like to leverage nominations of finalist/winner status for their own press and PR activities need to comply with Gartner’s copyright and quote policy.

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**Awards Assessment Criteria**

Award submissions are assessed using a robust and dynamic framework to ensure that the assessment process is pertinent, independent and objective. The Gartner Awards Framework
GAF is used as a structured model of assessment that enables the participating organizations to be benchmarked against world class performance standards. The GAF consists of specialized assessment modules pertaining to the evaluation criteria. The criteria and sub-criteria include a robust set of requirements that are used as the methodology for assessing the submissions of participating organizations.

- Applications will be judged by a team of Gartner analysts
- A shortlist of finalists will be selected
- Finalists will be invited to prepare a video case study presentation of 3 to 4 minutes (maximum) to present their innovation initiative
- Winners will be chosen based on an equally weighted combination of initial entry evaluation and public voting on the video case study submissions

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**Awards FAQ**

**Q: How does our organization enter the Awards program?**
A: To participate in the program you must submit an entry conforming to the guidelines listed in the [Eye on Innovation Awards for Education](#) table above. All entries must be submitted online using the following website: [Eye on Innovation Awards for Education 2022](#). Please do not send separate emails or submit additional attachments as they will not be considered.

**Q: What do you do with my registration details?**
A: Your privacy/confidentiality is very important to us. Your registration data will be kept confidential and only used for the purposes of processing your entry and keeping you up to date about our award program and any logistical details should you be selected as a finalist. We will not use this information for any other purpose and will not disclose this information to any third parties without your expression permission. For further information please see [Gartner’s global privacy policy](#).

**Q: How do I update or cancel my submission details?**
A: You can update your registration and submission details at any time by using the link provided to you when completing the submission at: [https://surveys.gartner.com/s/EducationEyeonInnovation2022](https://surveys.gartner.com/s/EducationEyeonInnovation2022). Should you decide to cancel your submission at you may notify Education Eye on Innovation Awards team. If you also don’t want to receive any more information or updates from us on the Gartner Eye On Innovation Awards in Education, you may also request to be de-listed from our distribution list by using the link above or contacting Education Eye on Innovation Awards team.
Q: What do I do once I've prepared my entry?
A: Proceed to the online entry form at [Eye on Innovation Awards for Education, 2022](#), and enter your information, or simply copy and paste your submission from this document. Please pay attention to the maximum word count when sharing details on your initiative. The information you fill in should allow us to evaluate the efficacy of each submission. This means that your answers should illuminate how and why the submission could be considered innovative as per our submission criteria. Please explain how your initiative has created an improvement (e.g. in institutional goals, student experience or societal impact). Written submissions must include hard data/numbers/facts where possible, particularly in the results section (Gartner recognizes that this information is confidential and will not be publicly revealed without your express consent).

Q: Can entrants provide supplementary information Attachments?
A: No. Any file attachments will not be considered in the evaluation process. Advancement to shortlisting will be entirely determined on the body of the submission content.

Q: Can entrants submit multiple entries for the same organization?
A: Education institutions can submit up to three entries. If your institution has more than three potential innovation ideas, please select which three you consider to be the best. If more than three proposals are submitted from the same education institution, Gartner will only consider the first three submitted.

Q: Are there predefined award categories?
A.: No. Areas of interest particular include:

- Effective implementation of new or emerging technologies to deliver impact
- Modernization of administration and operational technologies to maximize institutional efficiency
- Technology-based innovations to enhance student experience

You can, however, submit any initiative that you consider demonstrates significant technology-based innovation. Gartner will review all valid submissions, comparing and assessing them prior to shortlisting finalists.

Q: Can vendors, systems integrators, or technology and service providers facilitate or help in the submission of our client's nomination?
A: No. Vendors are not allowed to participate, or to complete any submission documents on behalf of any education institution.

Q: Can a vendor contribute to the videos produced by finalists?
A: No. Vendors will not be permitted to participate in any context.
Q: Who can submit nominations?
A: Nominations can be submitted by any qualified and authorized executive of the education institution. It is important that submitters remain contactable throughout the process. Technology vendors, consultants, services companies etc., are not allowed to submit innovation initiatives directly.

Q: Who determines the finalists?
A: Gartner analysts determine the finalists based on the Gartner Awards Framework (see above) and the submission criteria.

Q: Will Gartner announce the winners publicly?
A: Yes, we will respond to all submissions advising whether they have been successful or not with their entry in making the final stages. A public announcement of the finalists will be made to support the online voting component. A public announcement will also be made outlining all winners.

Q: What kind of format should finalists follow for their short video presentations?
A: Finalists will be asked to produce a 3-4 minutes video about their initiative as a voice over presentation slides. Gartner will provide more details about the specific requirements for the presentation video to shortlisted finalists.

Q: Who determines the winners?
A: All winners will be selected by a weighted combination of initial Gartner analyst review and public voting on the video case study submissions.

Q: Which projects would qualify for the awards?
A: Projects to be considered must have been launched during the period of January 2021 through 2022. They could be in any stage of development – from a prototype to already launched as a new or improved service. But strong weight will be given to those projects that are already delivering tangible and quantifiable benefits.

All the Best!