Eye on Innovations Awards
for Financial Services 2020

A short history
Introduced in 2015, Gartner’s prestigious Eye on Innovation Awards recognize the innovative use of technology and highlight best-in-class industry initiatives. These initiatives are vital as catalysts for institutions becoming digital businesses. In recognition of this exciting and important work across the industry, the annual awards will be presented to executive honorees at our 2020 global Gartner IT Symposium/Xpo® conferences.

The official submission site is: https://www.gartner.com/en/about/awards/eye-on-innovation

Who can participate?
Entry is open to any financial services end-user institutions (such as banks, insurers and investment management companies) that have implemented an innovative digital initiative, product or service during the past year prior to the submission deadline.

There are no predefined submission categories. Innovation areas include:
• Innovative business models that allow financial services providers to develop new strategic value creation or profit models
• Innovative service or product offerings that improve the customer experience and support the digital strategy of financial services providers
• Innovative initiatives of financial services providers to increase operational efficiencies or save costs
• Innovative adoption of technologies that improve operations of financial services providers

“By participating in the Gartner Eye on Innovation Awards for Financial Services, we learn how to [improve] digital business, from good to excellent.”
Michelle Liu
Head of Data Intelligence Department, O Bank
2017 APAC Winner

“Hearing from other organizations was inspiring, and all the stories further underscored how innovation has a positive impact on business.”
Jerrod Bowman
Second Vice President, Claims Business Intelligence and Analytics, Travelers
2019 Americas Regional Winner
Who selects the winners?

All submissions are assessed by a cohort of Gartner experts and advisors with extensive experience in the financial services industry. The Gartner Awards Framework (GAF) is used as a structured model of assessment that enables the participating organizations to be benchmarked against world-class performance standards. The GAF consists of specialized assessment modules pertaining to the evaluation criteria, including business opportunity, capabilities and quantitative metrics for success. This represents a robust set of requirements used as the methodology for assessing submissions from participating organizations in a pertinent, independent and objective manner.

The chosen finalists will present at Gartner IT Symposium/Xpo in Orlando, Florida; Gold Coast, Australia; and Barcelona, Spain, depending on the regional scope of their submissions. Each finalist has between three and five minutes (depending on the number of finalists) to present their innovation initiative in front of an audience of 400 to 800 financial services business and IT professionals. Experts will strictly monitor and enforce the timing of presentations to ensure fairness and to meet session constraints. All session attendees (the assembled end-user audience) will vote at the end of the category presentations using online/wireless polling to choose the winners as well as the overall regional winner.

Eye on Innovation Awards for Financial Services Winners From the Past Five Years:

**AMERICAS**
- Allstate
- Banco Bradesco
- Bancolombia
- Bank of America Merrill Lynch
- Bank of Montreal (BMO)
- BNY Mellon
- Business Development Bank of Canada
- Citibank
- Liberty Mutual Insurance
- Mastercard
- Northwestern Mutual
- Redstone Federal Credit Union
- Synchrony Financial
- Travelers
- USAA

**EMEA**
- Absa Bank
- Aksigorta
- Bank Millennium
- Barclays
- CaixaBank
- Caser Seguros
- DenizBank
- Discovery Insure
- Israel Credit Cards
- Israel Discount Bank
- Markerstudy Insurance Services
- Mashreq Bank
- mBank
- National Bank of Greece
- Zurich Insurance Group

**APAC**
- AXA Tianping P&C Insurance
- Cathay Life Insurance
- Commonwealth Bank of Australia
- CTBC Bank
- E Sun Commercial Bank
- Hua Nan Commercial Bank
- O-Bank
- Ping An Insurance
- SBI Card
- State Bank of India
- Taishin International Bank
- Taiwan Stock Exchange
- Westpac

“It has been a great experience to compete for such an important award with the most innovative projects in EMEA.”

Agustin Matey Sanz, Head of Customers, Digitalization and Products, Caser Seguros
2019 EMEA Regional Winner