







DAILY AGENDA OVERVIEW


MONDAY, 5 MARCH 2018


09:15 - 09:30 Gartner GCC Symposium Inauguration H.E. Dr. Aisha Bin Bishr, Director General, Smart Dubai Office					
09:30 - 10:30 Gartner Opening Keynote: Creating Digital Value at Scale Peter Sondergaard, Don Scheibenreif, Alexa Bona					
10:30 - 11:15 Refreshment Break					
11:00 - 12:30 WORKSHOP Creating a Vendor Scorecard With Effective Vendor Performance Metrics Joanne Spencer					
11:15 - 12:00	The 2018 CIO Agenda: Mastering The New Job Of The CIO Andy Rowsell-Jones	Future Of Work: Trends That Will Impact Your Digital Workplace Helen Poitevin	The Digital Twins: The Future Of Better Digital Business Decisions Nick Jones	Building Your Digital Business Ecosystem Don Scheibenreif	IT Innovation vs. Keeping the Lights On Extracting Business Value from IoT and Sensors
12:00 - 13:00 Attendee Lunch					
12:15 - 13:00 Women in IT Lunch Helen Poitevin / Miriam Burt					
13:15 - 14:00	Amplify Your Persuasion Superpowers Leigh McMullen	Postmodern ERP GCC Scenario — CIO Leadership Is Key To Success Christian Hestermann	Digital Business Demands New I&O Operating Models Donna Scott	The Mobile Scenario — Beyond Mainstream: The New Frontiers Of Mobile Rob Smith	ASK THE ANALYST How To Turbocharge Your Strategic Planning Process For The Digital Future Partha Iyengar
13:15 - 14:00	ASK ECOSYSTEM Adding the Digital Dimension for Competitive Advantage Jan Martin Lowendahl	MEETUP CIO Meetup: Driving Business Performance with Analytics	MEETUP Driving Digital Transformation in Oil and Gas		
13:15 - 14:45 WORKSHOP Mastering Digital Leadership Andy Roswell-Jones					
15:00 - 15:30	TO THE POINT Use Data And Analytics To Drive Measurable Business Value Jamie Popkin	TO THE POINT How To Empower The Augmented Employee Rob Smith	TO THE POINT Best Practices In Diversity And Inclusion Helen Poitevin	TO THE POINT Top Cybersecurity Trends For 2018 Sam Olaeyi	
15:00 - 15:45	ASK THE ANALYST Digital Platforms — An Oil and Gas Perspective Simon Cushing	ASK THE ANALYST Creating a Digital Transformation Program Through Industrie 4.0 Bettina Tratz-Ryan			
15:00 - 16:30 WORKSHOP Amplify Your Persuasion Superpowers Leigh McMullen					

15:30 - 16:15  Refreshment Break					
15:30 - 16:15	MEETUP AI Maturity & Experiences Tiny Haynes	MEETUP Meetup: Women in IT - Negotiation War Stories and Best Practices Ken McGee			
15:50 - 16:10	Magic Quadrant for Data Center Networking Tiny Haynes				
16:15 - 17:00	Digital Business KPIs: Identifying And Then Measuring Value James Anderson	The Total Cost Of Digital Strategies Ken McGee	Willful Disruption and Seven Disruptions that you May Not See Coming David Yockelson	Blockchain: Making Sense Of Emerging Technologies David Furlonger	ASK THE ANALYST Best Practices Implementing IoT Projects Nick Jones
16:15 - 17:15	ROUNDTABLE Will a single console solve the challenges IT departments are facing from the ever-exploding number of devices? Rob Smith				

09:00 - 09:45  Guest Keynote: Smart Dubai Vision 2021 — The Journey to Happiness Wesam Lootah, CEO, Smart Dubai Government					
09:45 - 10:30  Refreshment Break					
10:10 - 10:20	MQ For Cloud Iaas Santosh Rao				
10:15 - 11:15	ASK THE ANALYST The Comprehensive Framework for Effective Vendor Management Joanne Spencer				
10:30 - 11:15	Jump Start Your Innovation Journey: Customizable Roadmaps For Process, Culture And Outcomes Jackie Fenn	Customer Engagement Siloes Kill Customer Experience; Here's How to Bridge Them Gene Phifer	Creating A Culture That Is Ready For Anything Leigh McMullen	Putting Data And Analytics At The Heart Of Your Digital Platform Jamie Popkin	ASK THE ANALYST New Operating Principles for Getting the Talent You Need Helen Poitevin
10:30 - 11:15	MEETUP CIO Meetup: Best Practices in Exploiting Cloud Computing	MEETUP Cost Optimization			
10:30 - 12:00	WORKSHOP What You Need To Know When Moving To The Cloud In The Middle East Tiny Haynes				
12:00 - 13:00  Networking Lunch					
12:15 - 13:00	INDUSTRY LUNCH Financial Services David Furlonger	INDUSTRY LUNCH Government Bettina Tratz-Ryan	INDUSTRY LUNCH Education Jan-Martin Lowendahl	INDUSTRY LUNCH Oil & Gas Simon Cushing	INDUSTRY LUNCH Retail Mim Burt
12:15 - 13:00	MEETUP Aligning IT to the Business in Financial Services	MEETUP Digital Business in the Government Sector			

13:15 - 14:00	The CIO Leadership Challenge: Mastering Difficult Decisions Partha Iyengar	The Top 10 Strategic Technology Trends For 2018 David Cearley	AI, Chatbots And Event Triggered Applications Enable The Digital Business Platform Magnus Revang	2018 Top 10 Trends and Technologies With the Greatest Impact on Infrastructure and Operations Santosh Rao	ASK THE ANALYST Reporting Cybersecurity And It Risk To The Board Of Directors Sam Olaeyi
13:15 - 14:00	ASK THE ANALYST Preparing Your Organization to Ride the Waves of Disruption David Yockelson				
13:15 - 14:45	WORKSHOP Create Your One-Page Innovation Strategy Jackie Fenn				
15:00 - 15:30	TO THE POINT How Industry CIOs Are Shaping Board Thinking About Digital Transformation Simon Cushing	TO THE POINT A New Digital IT Organization Structure That Every CEO Will Want Ken McGee	TO THE POINT Orchestrating a Successful Ecosystem for Smart Cities and Industries Bettina Tratz-Ryan	TO THE POINT Develop A Pragmatic Security Vision And Strategy For Your Digital Platforms Sam Olaeyi	
15:00 - 15:45	ASK THE ANALYST How To Scale Bimodal To Enterprise Donna Scott				
15:00 - 15:45	ROUNDTABLE Top 10 Ways Successful Women Increase Their Visibility Miriam Burt				
15:30 - 16:15	 Refreshment Break				
15:50 - 16:10	Market Guide for IoT Platforms Nick Jones				
16:15 - 17:00	 Guest Keynote: Going Above and Beyond: How Much of Risk is Enough Felix Baumgartner Austrian skydiver, daredevil and BASE jumper.				

09:00 - 09:45	Digital Platform Roadmap: Setting Your Course Don Scheibenreif				
09:45 - 10:30	 Refreshment Break				
10:00 - 10:20	Magic Quadrant for Hyper-converged Infrastructure Santosh Rao				
10:30 - 11:15	Digital Platform Roadmap: Setting Your Course Don Scheibenreif	The Cloud Computing Scenario: Strategy And Tactics To Live David Cearley	Ride The Major Trends In Artificial Intelligence Magnus Revang	Scaling Bimodal — The Key Principles And Practices For Digital Success Donna Scott	ASK THE ANALYST Blockchain - Managing Business Expectations David Furlonger
10:30 - 11:15	MEETUP How Are You Leveraging Blockchain? David Furlonger	MEETUP Digital Innovation in Education David Furlonger			

10:30 - 11:30	ROUNDTABLE Best Practices For Improving Customer Experience Gene Phifer			
11:30 - 12:00	TO THE POINT Nature Versus Nurture — Transitioning To An Innovation Mindset Jackie Fenn	TO THE POINT Digital Quality Revenue And The Six Ways To Earn It James Anderson	TO THE POINT An Easy To Use Decision Tree For Selecting Public Cloud/Saas Business Applications Christian Hestermann	TO THE POINT Real-Life Examples Of Digital Platforms Don Scheibenreif
11:30 - 12:15	ASK THE ANALYST Putting Data and Analytics at the Heart of Your Digital Platform Irving Tyler			
12:00 - 13:15	 Networking Lunch			
13:15 - 14:00	Building The Digital Platform From The Remnants Of Your Application Portfolio Christian Hestermann	How To Use Iaas To Optimise Costs Tiny Hayes	What To Do And Not Do With AI Magnus Revang	Building A Smart City Execution Roadmap Bettina Tratz-Ryan
14:45 - 15:30	SIGNATURE SERIES Gartner's Top Predictions: Pace Yourself For Sanity's Sake Jan Martin Lowernste			