Compose the Future

Gartner IT Symposium/Xpo explores the strategic trends and technologies that are driving digital transformation and shaping the future of IT and business. At the conference, you’ll interact with Gartner experts, industry thought leaders, cutting-edge solution providers and peers — and they’ll all help you uncover innovative ways to approach challenges, make decisions with confidence and become an even more effective leader.

Connect with a network of global IT leaders and Gartner experts to discover mission-critical insights, advice and tools from the world’s leading research and advisory company.

Value in attending

• Reimagine your approach to leadership, technology and business strategy.
• From peers and experts, gain practical skills and best practices needed to capitalize on key technology trends.
• Learn how to rebuild the future postpandemic.
• Explore the latest cybersecurity risks and how to adapt your IT security strategy.
• Invest in operating capabilities that deliver a competitive advantage.
• Create superior customer and employee experiences that serve as a sustainable differentiator.
• Leverage smarter spending insights for better business outcomes.
• Discover the actions needed to lead effectively in the aftermath of a crisis.

Hot topics

• Operational excellence
• Leadership
• Business transformation
• Emerging technologies
• Cybersecurity
• Customer and employee experience
• Cloud
• Infrastructure and operations
• Artificial intelligence
• Data and analytics
• Privacy and ethics
• Smarter spending
• Strategic planning
• Rebuilding after crisis
• Future of work
Agenda tracks

A. Business Strategy

Digital business requires that leaders shape technology to serve opportunity and respond to adversity. The pandemic demonstrates once again that CIOs need to execute in a chaotic business environment. Business continuity is one of many complex business challenges creating unanticipated market turbulence. This track provides CIOs and IT executives with digital business strategic planning tools and techniques to turn complexity and chaos into real strategy execution initiatives.

Sessions

How Inspirational Organizations Stand Out in Support of Customers

Use Strategic Planning to Survive and Thrive in a Global Crisis

Business Continuity Management: An Organizational Resilience Change Agent

Beyond the Crisis: What to Erase, What to Embrace

Six Macro Factors That Will Frame Business Strategies for the 2020s

Designing the Future: From Digital Narrative to Strategic Plan

B. Leadership

In times of rapidly evolving risks and opportunities, CIOs must embrace new approaches to leadership and strategic decision making. Recent global events have reset the CIO’s relationship with the enterprise and the executive team. In many cases, that relationship has been reset in a positive way and these CIOs must focus now on how to maintain their new positioning and hold the leadership ground they have gained. CIOs who have lost leadership ground must focus on new techniques to help them continue to evolve with the rapidly changing environment. This track provides CIOs and IT executives with tools and techniques to help them lead and effectively make decisions in a dynamic world.

Sessions

How to Find the Skills You Need When Hiring Is Not an Option

CIO Repositioning: From Hero to Executive Leader

Planning for an Unknowable Future: Common Mistakes and Practical Solutions

Go Above and Beyond as the “COO by Proxy”

Four Actions to Lead Effectively in the Aftermath of a Crisis

C. Technology & Information

In these times of significant disruption, technology provides tools to mitigate potential disasters, through offering solutions for alternative work styles, flexible supply chains and innovatively automated actions via artificial intelligence. Enterprises must accelerate their digital transformation efforts into real changes, and technology uniquely underpins that promise. This track provides CIOs and IT executives with clear insights and understanding of the opportunities and risks in adopting emerging technologies to help shape your digital transformation journey and lead business recovery.

Sessions

Advanced Data and Analytics: What Do Leading Organizations Do?

Future of Work Has Arrived: A Close Look at Transformed Employee Experiences Globally

Outlook for Privacy 2021

Security 2030: A Look Ahead

Cloud Computing Scenario: A Changed Perspective After COVID-19

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The CIO Experience

The CIO Experience at Gartner IT Symposium/Xpo offers CIOs the opportunity to connect with peers across regions and industries and gain new perspectives on the challenges and opportunities of leadership to drive business outcomes. This program is designed for CIOs and features curated journeys aligned to six mission-critical priorities:

- Driving Enterprise Value
- Designing Your Strategy
- Funding Your Future
- Building a Transformation-Ready Workforce
- Cybersecurity and Risk
- Building a Transformation-Ready Workforce

Who should attend

- CIOs, CTOs
- Chief security officers, chief information security officers and heads of security
- Chief data officers, chief analytics officers and heads of data and analytics
- Senior application leaders
- VPs of IT infrastructure and operations

Signature Series sessions

- The Top 10 Strategic Technology Trends for 2021
- CEO Concerns 2020: Implications and Actions for CIOs
- Gartner’s Top Strategic Predictions for 2021 and Beyond: Resetting Everything
- 2021 CIO Agenda: Rebuilding the Future