Balance Risk, Trust and Opportunity in an Uncertain World

Gartner Security & Risk Management Summit
September 14 – 17, 2020 | Americas | Virtual
gartner.com/us/securityrisk
Cybersecurity, risk and IAM don’t stand still. Plot your next move.

“Gartner Security & Risk Management Summit touched on the technical and behavioral. What a refreshing shift.”

Shenita Ramsey
Information Risk Manager, Chevron
Be here for what’s next, a virtual experience

Skip waiting in line, go virtual for the latest security, risk and IAM expertise.

Gartner Security & Risk Management Summit, now virtual, is designed for security, risk and identity and access management (IAM) decision makers looking to adapt and evolve their organization through disruption and uncertainty, navigate risks and prioritize investments. Gartner virtual conferences bring together forward-thinking leaders like you to explore emerging trends, accelerate your learning and guide near-term decisions.

You’ll get timely access to the latest independent Gartner research and guidance as well as insights from other expert speakers.

Featuring a flexible program, including:
• 100 Gartner presentations
• Live Ask the Expert sessions with Gartner analysts
• Guest keynotes
• One-on-one meetings with Gartner experts
• Roundtable discussions
• Leading solution providers
• On-demand content

At a Gartner virtual conference, you will benefit from unparalleled, unbiased guidance, tailored to your critical priorities and designed to equip you to identify the optimal strategic direction, answer pivotal questions and guide decisions that need to be made in the next months to drive your organization’s future success.

Find new inspiration to tackle evolving risks

Your organization is charging ahead with new ambitions. It’s acquiring, innovating and pivoting into new realms of opportunity and exposure. How do you acknowledge the risks while supporting growth?

Join your peers, Gartner experts and those advancing new technologies to learn how you can enable agility in today’s tumultuous business environment. Whether your challenge is artificial intelligence or cloud, privacy or people, you’ll discover effective new ways to become more resilient, responsive and adaptive. Find out how your security and risk strategy can propel the business toward its objectives.

Early-bird discount
Save $475 by August 21
Early-bird price: $975
Standard price: $1,450

3 ways to register
Web: gartner.com/us/securityrisk
Email: GlobalConferences@gartner.com
Phone: 1 866 405 2511

Gartner conference tickets
We accept one Gartner summit ticket or one Gartner Catalyst ticket for payment. If you are a client with questions about tickets, please contact your sales representative or call +1 203 316 1200.
Inspiring
Expanding
Eye-opening
Future-illuminating
Mind-changing

“This was my first Gartner experience and I loved it! Very informative and the speakers were very knowledgeable and presented in a dynamic way.”
Jonathan Tyler, NASA Federal Credit Union, Information Security Administrator

Meet the speakers

Gartner keynotes

Jeffrey Wheatman  
VP Analyst, Gartner Research & Advisory

Mary Mesaglio  
Distinguished VP Analyst, Gartner Research & Advisory

Pandemic, trade disputes, economic uncertainty: The environment our enterprises operate in is becoming increasingly unpredictable. Greater uncertainty results in greater risk. However, turmoil also presents opportunity, and digitalization offers innovative means for navigating uncertainty. As a security and risk leader, you must establish and maintain the ability of your organization to function as a trusted participant in the digital economy.

Crisis Culture Hacking: How to Keep Your Employees Sane Over the Long Haul
If you feel like your team is demotivated and could use a shot of morale, you’re not alone. Leaders are being asked to rally employees to carry the enterprise through perhaps the most challenging business conditions they have ever encountered. In this environment, leaders can use crisis culture hacking to keep employees positive and motivated. This keynote shows you how.
Future-focusing
Skill-building
Research-sharing
Learning
Innovating

Be ready for anything with strategies built for change.

What’s your role in security and risk? Dozens of sessions in each program delve deep into practical, actionable insights to help you advance your goals. Find out what works when quantifying risk. Take the next steps toward greater agility. Understand how business leaders think.

Agenda programs

Management & Leadership
Define your strategy for agility and resilience in uncertain times. This track provides strategies and action plans to set expectations with your teams, business and third parties. Sessions discuss top security and risk management trends and projects for 2020-2021, the leadership vision for actionable change and how to develop agile cybersecurity programs to be better prepared for global shocks.

Sessions include:
- Top Security Projects for 2020-2021
- Top Trends in Security and Risk Management
- Developing an Agile Cybersecurity Program for the Post-COVID-19 World: Lessons Learned From the Pandemic
- Five Cost Optimization Techniques That CISOs Must Use for Cybersecurity
- Cybersecurity 2030: A Look Ahead
Digital Risk Management
Target the risks that matter most in the race to the digital future. The digital risk management track offers ideas and tools for you to innovate your risk management practices, prepare your organization to be resilient through the new normal and prepare for the next inevitable crisis.

Sessions include:
- Outlook for Risk: Technology, Information and Resilience
- COVID-19 as Game Changer: How the World Will Never Be the Same
- Sovereignty, Shadows and Spies: How Can You Trust the Cloud?
- Crisis and Risk Management
- Discretionary Budgeting
- Digital Business Requires a Delicate Balance in Risk Culture: What’s Yours Like?

Security Technology & Architecture
Approach today’s security and risk technologies effectively. This track provides insights into the security markets, best practices in adopting and using technology solutions, the potential of new and emerging technologies, and how to architect complex solutions based on a variety of delivery models in a post-COVID-19 world.

Sessions include:
- Outlook for Cloud Security
- Outlook for Data Security
- Outlook for Endpoint and Mobile Security
- Outlook for Network Security
- The State of the IoT Network Landscape
- Deception Should Be Part of Your Threat Detection Strategy

Identity & Access Management
This track ensures you have the tools and insights you need to deliver effective IAM in the new normal. Improve governance and strengthen privileged access management practices to prevent breaches. Craft a robust, hybrid, multicloud strategy. Leverage customer IAM to prevent fraud and protect privacy. Accelerate your IAM using DevOps and agile approaches.

Sessions include:
- Outlook for Identity and Access Management
- Best Practices for Microservices IAM
- Identity Multiverse: See Your Role Management Process in 3D
- Facevalue: Biometric Authentication Risks and Opportunities
- Passwordless Authentication Is Already Here, It’s Just Unevenly Distributed

CISO Circle*
Advance your leadership and professional development in a program exclusive to CISOs. The CISO Circle is an exclusive forum — crafted specifically for CISOs and their peers — providing targeted research, workshops and networking opportunities for peer-to-peer interactions. Join us to form valuable and lasting connections, advance leadership opportunities and learn how to prioritize business objectives with cutting-edge advice from a variety of experts, including thought leaders from Gartner and industry experts.

*Application to participate is required.

Hot topics
- Communicating with the board
- Risk quantification
- Information risk accountability
- CISO effectiveness
Spotlight tracks

Security and risk objectives are shifting from chasing threats to building trust and responsiveness. Spotlight tracks let you explore key topics and perspectives in detail. Understand the impact of new trends. Consider ways to support your career and business goals.

**Midsize Enterprise**

The Midsize Enterprise spotlight track sessions are focused on providing pragmatic advice on overcoming resource obstacles and applying the right level of protection and risk management.

Sessions include:
- Trends in Midsize Enterprise Security
- Fighting Ransomware in Midsize Enterprises
- Roundtable: Improving Collaboration Between Security and Risk Management and I&O
- Ask the Expert: A Midsize Guide on How to Create a Formal Cybersecurity Program

**Diversity/Women in IT**

Diversity and inclusion have become priorities for workplace performance and workplace culture. Security and risk management leaders must shape attitudes and behaviors to achieve true acceptance and inclusion across their teams.

Sessions include:
- How Leaders Can Support Women in IT
- The Diversity Dilemma
- Ask the Expert: How to Create a Culture of Inclusivity for Women

**Technical Insights**

This track delivers actionable, technical insights into security best practices, methodologies and tools needed to ensure deployment success.

Sessions include:
- Technical Insights: Cloud Security Through the Looking Glass
- Technical Insights: Do You Still Need a SIEM?
- Technical Insights: Best Practices for Microservices IAM
- Technical Insights: CASB 201 — Use Cases, Architecture and the Continuing Evolution of Securing Cloud Applications

“Great presentations covering a lot of different topics, which makes [the conference] a sure fit for everyone. It is both educational and practical.”

Past summit attendee
Discover how your peers are balancing risk and opportunity.

You’re not the only one looking for ways to protect data and build trust. Other industries and companies bring fresh ideas and inspiration, as well as meaningful benchmarking. You’ll do more than network. This is an opportunity for honest talk on topics worth discussing.

As fast as new threats emerge, new technologies are ready to strengthen defenses and build resilience. Explore the breadth of available solutions at this year’s Exhibit Showcase, where you’ll hear case studies, discover new technologies and learn how to bring it all together.

**2020 topics**
- Application and data security
- Business continuity and resilience
- Cloud security
- Communication and metrics
- Emerging technologies (AI/ML, blockchain, IoT)
- Governance and policy management
- Identity and access management
- Monitoring and incident response
- Network, mobile and endpoint security
- Privacy management
- Program and strategy management
- Risk and compliance management
- Security architecture
- Security operations and services
- Threat and vulnerability management