GartnerSYM

Netflix Co-founder,
Guest Keynotes
Elizabeth Wilson
Gartner
Partha Iyengar
Distinguished VP
Analyst, Gartner

Peter Delano
Global Brand &
Education Office
Sydney Water

Julie Bishop
Former LEGO Top
CTO, WA Catholic

Join us 26-29 October 2020, on the
28 – 31 October 2019  |  Gold Coast, Australia

What's coming next and how will it affect your organization? Our popular Signature Series sessions offered a valuable look
next steps:

To get the most from your experience and to share
recommendations you heard at IT Symposium/Xpo,
Back at the office

The Top 10 Strategic Technology Trends for 2020

1. Hyperautomation

   The goal of Hyperautomation is to automate
   anything that can be automated. The top use
   objectives. The top motivators for investment:
   
   - Business transformation: Improving
   - Cost reduction: Reducing costs
   - Customer experience: Enhancing
   - Competitive advantage: Gaining

2. Democratization

   The ability to innovate. Christian championed the dramatic and highly successful
   what these initiatives mean for them.

3. Transparency and Traceability

   Data quality is critical to understanding what business
   needs. By 2023, the number of people with disabilities
   encounter financial stress.

4. Cybersecurity Re-imagined

   The increasing threat of cyberattacks has led to a
   increased focus on cybersecurity. By 2024, AI identification of emotions will

5. Blockchain

   Blockchain technology has the potential to transform
   industries. By 2023, up to 30% of world news and video
   media. By 2025, more than 12% of the newly produced

6. AI-driven Innovation

   AI is changing the way we innovate. By 2022, 30% of organizations using AI for
   platform to support mobile, web, conversational

7. Digital DNA

   Digital DNA is about building a culture of innovation
   that is embedded throughout the organization. By 2023, 30% of IT organizations will
   hiring AI specialists in behavior forensic, privacy

8. Green IT

   Green IT is about reducing the environmental impact of technology. By 2024, AI identification of emotions will
   designing for humans to architecting humans

9. Practical Blockchain

   Practical Blockchain focuses on the application of blockchain
   technology in real-world scenarios. By 2023, 5% of enterprises will
   document instances and centralize

10. Digital dithering

    Digital dithering occurs when organizations are unsure
    of how to proceed with digital initiatives. By 2023, 30% of IT organizations will
    encounters financial stress.

...