Gartner Program & Portfolio Management Summit
June 17 – 19, 2019 | Washington, D.C.
gartner.com/us/ppm

Rapidly Transform PPM for Continuous Change

Early-bird discount
Save $350 by April 19
Become a key contributor to PPM transformation

Immerse yourself in Gartner expertise. Emerge as an empowered PPM leader.

No other PPM conference offers the depth, breadth and digital focus of Gartner Program & Portfolio Management Summit 2019, June 17 – 19, in Washington, D.C. The conference is chosen by PPM and PMO executive leaders around the globe for its unique research-based insights, real-world case studies and unmatched peer-to-peer networking. Join us to explore the trends and topics that matter most to PPM today, and leave with a clear path forward for your transformation efforts.

ContinuousNext. Prepare for a constantly changing business environment that requires new levels of flexibility and adaptation.

Project to product. Transition from delivery endpoints to a holistic life cycle view, with a new customer-centric focus.

Cultural change. Adopt new competencies and skill sets that will enable robust change management and decision making to manage your team.

Business value. Ensure the prioritization of high-value initiatives through benefit-driven mechanisms, services and practices like demand management and business case development.

Digital empowerment. Evolve traditional PPM functions through innovation, technologies and management techniques.

Rapid execution. Transform current PMO disciplines to achieve rapid execution and agility through new operating models and delivery approaches.

Adapt PPM to a world of continuous change

Digital disruption is changing PPM in fundamental ways. New skill sets and competencies are needed. Traditional PPM delivery methods are being replaced. And the ability to adapt to a world of constant change can determine how fast — and how far — your organization can advance in the digital business environment.

Reset your PPM strategy. Reinvent your PPM role.

You’ll learn how to navigate digital shifts and enhance your organization’s PPM maturity level in meaningful, value-driven ways. Including:

- Rapid execution through enterprise agility, product management and new operating models
- Evolving PPM roles to take advantage of the strengths of both automated and human solutions
- Advanced business case development to improve digital investment decision making

“[The conference] provides practical, focused ideas for PMO leadership improvements and innovation.”
Laura Carrington Duckett
PMO Director, Oak Ridge National Laboratory
Keynotes

Guest keynotes

Squaring the Circle: New Technologies, New Projects
It’s comforting to think of change as a single-player event. In reality, projects involve multiple clients with manifold demands requiring a myriad of preferences and priorities. This leaves program and portfolio managers in the middle of a three-ring circus, where everyone thinks they’re the center of attention. Old-style manufacturing mindsets won’t work anymore. This keynote investigates the question, how can managers get a grip on complex projects and programs and still be standing at the end?

Resilient to the Core: How to Scientifically Improve Your Default Response to Stress to Boost Performance and Happiness
A mindset hijacked by stress is one of the biggest barriers to high performance for leaders and their teams, yet new research shows 91% of people could improve their default response to stress using simple, proven habits. The antidote to the weight of change, uncertainty, and nonstop demands is building a resilient, optimistic mindset. This keynote discusses how to unlock your success mindset to fuel greater energy, performance and happiness, and communicate this positive mindset to your teams.

Gartner keynotes

In a world of ContinuousNext, with deep, continuous digital change and significant uncertainty, many traditional practices designed to maximize value are no longer enough. Leaders need to change it up. This keynote explores fear/fact/faith-based portfolios, the shift from projects to products, and the need to value options.

Mastering the Art of Saying “No”
Being able to say “no” diplomatically is essential for PPM leaders to ensure that they can make space to say “yes” to the most important things. Yet, with ever-increasing demands for IT from every corner of the enterprise, saying “no” constructively is more difficult than ever. This keynote examines:

- The complex dynamics behind the healthy “no”
- How PPM leaders can master the difficult skill of saying “no”

Meet the Gartner experts

Margaret Heffernan
CEO and Entrepreneur

Michelle Gielan
Researcher and Best-Selling Author

Dave Aron
Distinguished VP, Analyst, Gartner Research & Advisory

Tina Nunno
Distinguished VP, Analyst, Gartner Research & Advisory

Deonn Griffin
Senior Director, Analyst

Robert A. Handler
Distinguished VP, Analyst

Anthony Henderson
Senior Director, Analyst

Chris Jenkins
Senior Principal, Advisory

Candice R. Kenney
Director, Advisory

Marc Kerremans
Senior Director, Analyst

Joanne Kopcho
VP Analyst

Dale Kutnick
Senior VP

Jim McGittigan
VP Analyst

Kristin R. Mettraux
Senior Director, Advisory

Lars Mieritz
VP Analyst

Tina Nunno
Distinguished VP, Analyst

Neil Osmond
VP Analyst

John Quattlebaum
Leadership Partner

Marty Resnick
Senior Director, Analyst

Mbula Schoen
Senior Principal Analyst and Conference Chair

Daniel B. Stang
VP Analyst

Alan H. Stanley
Senior Director, Analyst

Mike West
Senior Director, Analyst
## Agenda tracks

### A Rapid Change: Shift Disciplines for Rapid Execution
PMO disciplines are shifting from high-process disciplines to dynamic and adaptive execution. This track emphasizes how PPM leaders need to shift current PMO disciplines to achieve rapid execution through agile or enterprise agility, product management, new operating models and continuous digital transformation.

- Agile
- PMO/EPMO
- Bimodal
- Adaptive governance

### B Cultural Change: Shape Your Culture for Continuous Change
Transforming your culture is at the core of digital transformation and continuous change. Managing continuous transformational change elevates the need for robust change management, influence and effective decision making. This track focuses on the competencies needed to embrace and sustain continuous change — passion, resilience and trust.

- Culture
- Influence
- Change management
- Decision making
- Managing stakeholders

### C Business Partnership: Engage the Business to Drive Value
In an environment of rapid continuous change and fierce competition for available resources, the PPM function plays a key role in ensuring that the highest-value initiatives can come to the fore. This track highlights mechanisms, services and practices that the PPM function can leverage to create engagement across the enterprise.

- Benefits realization
- Key performance indicators
- Building business cases
- Demand management
- Portfolio prioritization
- Scoring models
- ROI

### D Innovation: Evolve to a Digital Business
Digital business is here to stay. PPM leaders can either enable digital innovation or be steamrolled by it. Potential new and novel ideas must be identified, evaluated and quickly pursued. This track discusses how to identify, procure and deploy PPM technology that will help evolve traditional PPM functions to support innovation portfolio management.

- PPM tools
- Innovation portfolio
- Artificial intelligence
- Collaboration

## Hot topics by track

## Conference features

### Interact with experts
- **Gartner one-on-one meetings**
  Complimentary consulting with two Gartner experts of your choice

- **Roundtables**
  Moderated by Gartner experts for exchanging ideas and best practices with your peers

- **Workshops**
  Small-scale and interactive; drill down on specific topics with a how-to focus

*Space is limited and preregistration is required.

### Network with peers
- **End-user case studies**
  Learn about recent implementations firsthand, with an opportunity for Q&A with the IT and business executives leading the initiative.

- **Hospitality suites**
  Hosted by Premier and Platinum exhibitors, these evening themed receptions are ideal for informal networking.

- **Exhibit Showcase receptions and special events**

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Gartner Program & Portfolio Management Summit 2019

Visit gartner.com/us/ppm or call 1 866 405 2511 for updates and to register!
**Agenda at a Glance**

**Sunday June 16**

- **8:30 a.m.** Registration and Networking Breakfast
- **9:00 a.m.** Gartner Opening Keynote
  - Digital Business, Maximum Value
  - Dave Aрон, Distinguished VP Analyst, Gartner Research & Advisory
  - The Secrets of Prioritizing IT Demand
  - The Secrets of Prioritizing IT Demand
- **10:00 a.m.** Solution Provider Sessions
- **10:30 a.m.** Solution Provider Sessions
- **12:15 p.m.** Lunch
- **5:00 p.m.** Working With Architects to Drive Digital Business and Deliver Better Outcomes

**Monday June 17**

- **7:30 a.m.** Registration and Networking Breakfast
- **9:00 a.m.** Gartner Keynote - Mastering the Art of Saying “No”
  - Tina Nunno, Distinguished VP Analyst, Gartner Research & Advisory
  - Do Your Product Manager Need a PMO?
  - Does Your Product Manager Need a PMO?
- **10:30 a.m.** Solution Provider Sessions
- **11:30 a.m.** Solution Provider Sessions
- **12:15 p.m.** Lunch
- **2:15 p.m.** Women in IT - Tackling Gender Balance in IT (Repeat)
- **5:15 p.m.** Ask the Practitioner: MetLife - Facing Disruption by Disrupting a 150-Year-Old Enterprise

**Tuesday June 18**

- **7:30 a.m.** Registration and Networking Breakfast
- **9:00 a.m.** Gartner Keynote: Defining the Art of Saying “No”
  - Tina Nunno, Distinguished VP Analyst, Gartner Research & Advisory
  - Do Your Product Manager Need a PMO?
  - Does Your Product Manager Need a PMO?
- **10:00 a.m.** Solution Provider Sessions
- **10:30 a.m.** Solution Provider Sessions
- **12:15 p.m.** Lunch
- **4:15 p.m.** Presenting Your Business Case With Impact

**Wednesday June 19**

- **7:30 a.m.** Registration and Networking Breakfast
- **9:00 a.m.** Gartner Keynote: Defining the Art of Saying “No”
  - Tina Nunno, Distinguished VP Analyst, Gartner Research & Advisory
  - Do Your Product Manager Need a PMO?
  - Does Your Product Manager Need a PMO?
- **10:30 a.m.** Solution Provider Sessions
- **11:30 a.m.** Solution Provider Sessions
- **12:15 p.m.** Lunch
- **5:00 p.m.** Presenting Your Business Case With Impact

**Workshops**

- **Monday 10:30 a.m.** Understand the Financial Management Implications of Moving From Project to Product
- **Monday 12:00 p.m.** Getting the Most From Your PPM Tool Implementation
- **Monday 2:15 p.m.** PPM Leaders: How to Act Like a Digital Business Leader
- **Tuesday 10:30 a.m.** Is Your PMO Relevant and Meeting Customer Needs?
- **Wednesday 8:15 a.m.** How Are PPM Leaders Being Impacted by the Transformation of the IT Operating Model?
- **Wednesday 4:15 p.m.** Understand the Financial Management Implications of Moving From Project to Product

**Ask the Expert**

- **Monday 10:30 a.m.** Measure Your Digital Progress With Key Performance Indicators
- **Tuesday 10:30 a.m.** Projects to Projects: A Critical Path for PPM Leaders

**Closing Remarks**

- **Monday 12:00 p.m.** Mbula Schoen Conference Chair and Senior Principal Analyst, Gartner Research & Advisory

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**Agenda as of February 28, 2019, and subject to change**
Exhibit Showcase

Premier

Microsoft

At Microsoft, our mission is to empower every person and every organization on the planet to achieve more. Microsoft Project Online, built on and extended by Office 365, offers solutions for Project Portfolio Management (PPM) and everyday work, enabling you to achieve strategic priorities. Project helps you plan projects and collaborate with others from virtually anywhere. Project Server and Project Online provide new choices for teams, departments, and organizations to adopt approaches to PPM.

Changepoint provides Program and Portfolio Management, Enterprise Architecture, and Professional Services Automation solutions that transform business by giving executives, management, and teams new ways to collaborate, align investments, and drive IT transformation and business growth. Lean visibility, mitigate risk, and accelerate capacity and velocity in today’s changing business landscape with Changepoint.

Citizen delivers secure, cloud-based collaborative work management solutions built on the vision of business agility. Citizen combines cross-company project management with configurable workflow automation to power the agile enterprise. Over 2,000 organizations across 70 countries rely on Citizen to help engage their people and move their business forward. www.citizen.com

Atasel is a recognized leader in Portfolio and Project Management solutions, enabling more than 300,000 users worldwide to achieve excellence in their PPM and resource management.

Tempus Resource, a Gartner 2016 Cool Vendors pick, replaces spreadsheets and performs Resource Portfolio “what-if” simulations. IT, Engineering, R&D up to 150,000 resources. Siemens, Deloitte, Google, Dollar Tree, PepsiCo, Reserve Bank of Australia, Qualcomm, Manpower, and BC Hydro.

Unify digital strategy and portfolio planning, aligning resources with critical projects and development teams with business priorities. Deliver services with increased reliability and lower costs using virtual agents and machine learning. Automate workforce across the organization to enable better experiences. Deliver the entire digital pipeline on the Now Platform.

Silver

EOS Software
KeyedIn
Rego Consulting
Softmuse
Software AG
UMT360
Upland Software
Workfront

Platinum

Changepoint

As the global leader in work and resource management, we provide the industry’s most comprehensive solutions designed for strategic planning, portfolio and resource management, product innovation, capability and technology management, Lean and Agile delivery, and collaborative work management.

Clarizen delivers secure, cloud-based collaborative work management solutions built on the vision of business agility. Clarizen combines cross-company project management with configurable workflow automation to power the agile enterprise. Over 2,000 organizations across 70 countries rely on Clarizen to help engage their people and move their business forward. www.clarizen.com

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Platinum

Changepoint

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Silver

EOS Software
KeyedIn
Rego Consulting
Softmuse
Software AG
UMT360
Upland Software
Workfront

Interested in exhibiting?
Contact us at exhibit@gartner.com.

Exhibitor list as of February 27, 2019, and subject to change.

Registration and pricing

What’s included

In addition to four tracks of the latest expert research, your conference registration fee includes complimentary access to these special features:

- Two Gartner one-on-ones*
- Workshops*
- Roundtables*
- Exhibit Showcase
- Networking breakfasts, lunches and receptions

*Online preregistration is required for one-on-ones, workshops and roundtables. Reserve your place early, as space is limited.

Group Rate Discount

Maximize learning by participating together in relevant sessions or splitting up to cover more ground, sharing your session take-aways later.

Complimentary registrations

- 1 for every 3 paid registrations
- 2 for every 5 paid registrations
- 3 for every 7 paid registrations

For more information, email GartnerGlobalEvents@gartner.com or contact your Gartner account manager.
Join us to expand PPM impact, demonstrate value and provide the leadership the digital future demands. Register with code PPMBRO to save $350.