In the midst of uncertainty, one thing is certain: Finance functions will need to evolve significantly to meet the business needs of the future. With the pace of change expected to accelerate, leading finance organizations are asking the question, how do we stay ahead of change and set ourselves up for a new future? This conference outlines what the future of finance will be and will help CFOs and finance executives chart a course through all the changes to the organizational structure, talent, technology and process that are needed to reach the 2025 future finance vision.

**Agenda tracks**

A

**The CFO Mandate: Translating Revenue Opportunity Into Realized Profit**

Today marks a time when uncertainty is at a peak — trend lines across major business transformation, market competition, economic uncertainty, employee power in the labor market, capital inefficiency and executive confidence indexes are at an all-time high. CFOs are being asked to stabilize company performance and help the company translate revenue opportunities into realized profit — at a time when costs are outpacing revenue. This track covers topics to help CFOs with their mandate, including cost differentiation, growth investments, working capital, integrated planning and target setting.

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B

**Digital and Continuous Change Implications on Finance Transformation**

More than half of finance transformations fail. The pace of change, coupled with the speed of advancements in digital technology, is forcing finance to continuously reinvent itself. Finance transformation is no longer a project with a defined start and end date — it now must be managed differently, instilling a culture of continuous improvement and a new way of thinking about process excellence, all while implementing new technologies. This track covers process excellence, continuous improvement and digital technology.
Reshaping Finance Talent and Teams for the Future
Many of today’s roles in finance will not exist in 2025. Defining and reshaping how finance will evolve necessitates an understanding of new digital capabilities, the impact of technology and a clear view of where finance’s future comparative advantage lies, especially as analytics teams spring up across the company. This track covers topics such as digital finance competencies, the impact of artificial intelligence on finance and finance analytics.

(Re)Building the New Finance Organization
There are many finance organization changes in flight today — including the increasing prevalence of centers of excellence, the thinning out of business finance teams and shifts to moving more activities from the middle office into shared services centers. In isolation, each change is good, but the fragmentation of these efforts leaves finance at risk of breaking critical process and being wholly inefficient. This track helps answer the critical question of what the right delivery model and organization structure for finance is as we move toward 2025, and covers topics such as centers of excellence, future of finance organization structure and shared services.

“This conference was the best one I ever attended. Very professional speeches and intel. Great networking and excellent organization. One-on-one meeting with analysts opened my eyes to many aspects in ERP systems and finance applications.”
Carlos Fabb
CFO at Sobel Westex

Pricing

Standard price: $3,275
(increases to $3,400 on November 1, 2019)

Early-bird price: $2,875
(increases to $2,975 on November 1, 2019)

Public-sector price: $2,700
(increases $2,800 on January 1, 2020)