Finance priorities in 2019
Gartner for Finance Leaders

CFO’s biggest challenges

Percentage of CFOs ranking problem among the most critical to address across the next 12 months

- Current metric set fails to measure business performance: 56%
- Outdated financial planning: 52%
- Margin erosion due to inefficient decision making in business: 50%
- Outdated management reporting infrastructure: 50%
- Unclear ROI on new business investments: 45%
- Inflexible financial data structure: 41%

n = 120
Source: Gartner for Finance Leaders 2019 Agenda Poll

Key findings

- CFOs need to update their financial data structure environment to get the right reporting to the business to help them make decisions.
- CFOs do not believe their processes are set up in the most effective way to support business investments and future growth.
- CFOs are not confident in their teams’ skill set to support the future or their ability to compete for new talent.

Issues CFOs feel least confident in solving

- Competitive labor market for finance talent
- Declining relevance of current finance skill set
- Unclear ROI on new business investments
- Inflexible financial data structure
- Margin erosion due to inefficient decision making in business
- Insufficient returns on financial analytics investments
- Digital spend outpacing finance cost oversight

n = 120
Source: Gartner for Finance Leaders 2019 Agenda Poll

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