Gartner Application Innovation & Business Solutions Summit
16 – 17 June 2021 | EMEA | Virtual
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Sessions at a Glance

Gartner Keynote: Building a Resilient Enterprise With Composable, Adaptable Applications

A. Leadership Strategies for the Future of Business Solutions

- Strategic Architecture Roadmap to the Composable Future of Applications
- The Next Evolution of Enterprise Applications
- The Evolving Role of Application Megavendors in a Composable Business
- Reengineering the Decision: How Data and Analytics Drive Better, Smarter Business Decisions
- Prepare for the Composable Enterprise With APIs, Marketplaces and Ecosystem Creation
- How to Deliver an Application Composition Platform (and Why)
- Pave the Road to the Future of Application Development With Business Architecture
- Use Zero-Based Principals to Refocus Portfolios on Strategic Business Initiatives
- Three Steps for Starting Lean Portfolio Management
- Crisis Fatigue, Psychological Safety and Resilience
- Use Your EPMO to Manage the Innovation to Product Journey
- Depoliticize Project Prioritization With Decision Framework
- Mistakes to Avoid on the Way to a Successful PMO
- Roundtable: It’s Time to Step Up, Brilliant Women — Top Principles for Bringing Your Brilliance Forward
- Driving Business Outcomes to Enable Smarter Spending
- How to Navigate the Roadmap to the Composable Future of Applications

B. Architectural Models and Tools Supporting Your Composable Applications

- How to Achieve the "Composable Enterprise" Using a Composable Architecture
- Optimize Risk, Value and Cost in a Business Context to Prioritize Portfolio Investments
- Clinic: How to Use Gartner BuySmart™ or Your Vendor Negotiations to Optimize Costs and Mitigate Risks
- IT-Business “Fusion” Teams and How they Can Deliver Innovation
- Workshop: Optimize Risk, Value and Cost in a Business Context to Prioritize Portfolio Investments

Agenda as of 26 March 2021, and subject to change

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C. Software Engineering and Integration
Tactics in the Age of Agility

- Technical Insights: Building a High-Performing Agile Teams
- How to Help Software Engineering Teams Modernize Their Application Development Skills
- Software Engineering Strategies for Packaged Business Applications
- Technical Insights: A Modern Approach to Integration
- Technical Insights: Critical Microservices Pitfalls and How to Avoid Them
- How to Succeed With Code-Based Approaches to Integration
- Technical Insights: Five (or More) Key Microservices Pitfalls and How to Avoid Them
- Technical Insights: Become an Agile Superhero — Skills and Practices to Succeed
- Ask the Expert: How to Leverage Automated Testing to Accelerate and Improve Application Development
- AI Engineering: How to Propel AI from Prototypes to Scalable Value Generators
- Strategic Roadmap to the Language-Enabled Enterprise
- Top 5 Priorities for Managing AI Risk Within the Gartner MOST Framework
- Technical Insights: Operationalization Is Key to Successfully Leveraging AI Within Enterprise Applications
- 8 Technology Innovations That Will Disrupt Your Application Strategies
- Software Engineers Toolkit for Hyperautomation
- Technical Insights: Chatbot Development
- How to Identify the Right Use Case for Your AI Project

D. Artificial Intelligence and Other Transformative Technologies

- Technical Insights: Ask the Expert — Your Integration Questions Answered
- Technical Insights: Avoiding 365 Pitfalls
- How to Create a Frictionless Onboarding Experience for Software Engineers
- Technical Insights: Be a Kid Again — Strategies and Techniques to Get Children Interested in Programming
- Using Collaboration and Engagement to Scale Digital Experience Strategies
- Total Experience Is Your Differentiator in the Digital Experience Economy
- Leading Customer Experience in a Composable World
- How COVID-19 Changed CX and Software Engineering in Digital Commerce
- Future-Proof Your Tech Stack With a Composable DXP
- Digital Workplace Frameworks Unify Your Disconnected Employee Technologies
- Digital Optimization Is the Final Frontier of B2B Customer Experience
- Build Better Products Faster With Design Systems
- What Application Leaders Need to Know About Customer Experience
- Bridging the Gap Between IT and the Business for Customer Experience and CRM Programs

E. Delivering Next-Generation Total Experience

- Using Collaboration and Engagement to Scale Digital Experience Strategies
- Total Experience Is Your Differentiator in the Digital Experience Economy
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Sessions at a Glance

- Research Discussion: Driving Responsiveness and Customer Centricity in the Product Model
- Roundtable: Bridging the Gap Between IT and the Business for Customer Experience and CRM Programs

Senior Leadership Circle
- Senior Leadership Circle: Ask the Expert — Hone Your Organizational Change Leadership Skills
- Senior Leadership Circle: Adopt Agile Learning to Accelerate Upskilling and Employee Growth
- Senior Leadership Circle: Influencing Stakeholders in a Virtual World

Gartner Hype Cycle and Magic Quadrant sessions
- Hype Cycle for Application Architecture and Development
- Hype Cycle for Agile and DevOps
- Magic Quadrant for Strategic Portfolio Management
- Magic Quadrant for Enterprise Architecture Tools
- Magic Quadrant for Cloud AI Developer Services 2021
- Magic Quadrant for Enterprise Low-Code Application Platforms
- Magic Quadrant for Digital Experience Platforms (DXP)
- Magic Quadrant for Enterprise Integration Platform as a Service
- Magic Quadrant for Full Life Cycle API Management
- Magic Quadrant for Enterprise Agile Planning Tools

Spotlight tracks

Enterprise Architecture: Designing Digital Businesses for Adaptability and Resilience
- Cloud-Native and Multicloud: Buzzwords or Key Principles for Your Cloud Strategy?
- Pave the Road to the Future of Application Development With Business Architecture
- IT-Business “Fusion” Teams and How They Can Deliver Innovation
- Total Experience Transformation Starts With Business Architecture

Program and Portfolio Management: Delivering Business Outcomes
- Use Zero-Based Principals to Refocus Portfolios on Strategic Business Initiatives
- Senior Leadership Circle: Ask the Expert — Hone Your Organizational Change Leadership Skills
- How to Optimize Your Application Portfolio to Prepare the Way for the Composable Enterprise
- Workshop: Optimize Risk, Value and Cost in a Business Context to Prioritize Portfolio Investments
- Research Discussion: Driving Responsiveness and Customer Centricity in the Product Model
- Driving Business Outcomes to Enable Smarter Spending
- Contract Negotiation Clinic: How to Use Gartner BuySmartTM For Your Vendor Negotiations to Optimize Costs and Mitigate Risks
- Technical Insights: Become an Agile Superhero — Skills and Practices to Succeed
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Technical Insights

- Ask the Expert: Technical Insights — Running Applications With Containers, Kubernetes and Serverless Platforms
- Ask the Expert: Technical Insights — Your Integration Questions Answered
- Ask the Expert: Technical Insights — Avoiding 365 Pitfalls
- Ask the Expert: Technical Insights — Chatbot Development
- Technical Insights: A Modern Approach to Integration
- Technical Insights: Get a Grip — How to Govern Services, APIs and Events Without Killing Productivity
- Technical Insights: Operationalization Is Key to Successfully Leveraging AI Within Enterprise Applications
- Technical Insights: Critical Microservices Pitfalls and How to Avoid Them
- Technical Insights: Become an Agile Superhero — Skills and Practices to Succeed

- Driving Business Outcomes to Enable Smarter Spending
- Digital Workplace Frameworks Unify Your Disconnected Employee Technologies
- Senior Leadership Circle: Workshop: Influencing Stakeholders in a Virtual World
- Total Experience Transformation Starts With Business Architecture

Bridging The Gap Between IT and the Business

- The Five Habits of Organizations Successful in Artificial Intelligence*
- Using Collaboration and Engagement to Scale Digital Experience Strategies
- Roundtable: Bridging the Gap Between IT and the Business for Customer Experience and CRM Programs
- IT-Business “Fusion” Teams and How They Can Deliver Innovation

3 ways to register
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