Lead Your Enterprise Applications Into the Next Decade

Agenda tracks

A. Transformational Leadership
Leadership in uncertain times requires well-rounded leaders who can create vision and execute tactically to influence change, develop talent and foster enterprise agility. This track explores how these topics can grow your skills to successfully navigate in a world of constant change.

B. Application Strategies for the Next Decade
Today’s application strategies must carry your enterprise into the next decade. This track explores strategies and governance models that will deliver the agility and flexibility needed to support the digital business of the future.

C. Architectural Models and Tools Supporting Your Digital Strategies
Architectures must be as solid as bedrock yet as pliable as balsa wood. This track reviews the latest in architectural approaches to support the infrastructure and applications that will comprise your digital future.

D. Application Development for High-Performing Teams
This track examines the technologies and approaches high-performing development teams use, and their impact on scaling a digital business by embracing concepts such as moving from projects to a product mindset.

E. Integration Strategies for the Future of Applications
The new digital reality is a complex world of connections. This track shines light on modern integration approaches to enabling these connections.

F. Digital Experiences
Application leaders must meet and exceed expectations in delivering highly relevant and compelling experiences across digital channels. This track explores best practices and strategies from the employee and customer experience (EX and CX) lenses for both internal/employee and external/customer experiences and engagement.

3 ways to register
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Agenda tracks (continued)

**Artificial Intelligence and Other Disruptive Technologies**
This track helps those looking to create the strategy and tactics necessary to build and deploy AI, IoT, blockchain and other disruptive technologies to ensure they remain competitive.

**Digital Transformation and Innovation**
Organizations face a challenge to digitally transform and create a culture of innovation. Meeting this challenge requires new thinking and new technology. This track looks at the new practices and technologies which fuel innovation and deliver digital transformation.

**Peer and Practitioner Insights Across the Business**
This virtual track leverages Gartner’s client-based best-practice and decision support content. Peer and practitioner experts discuss your mission-critical priorities, and the projects and initiatives that underpin them.

**Technical Insights for Application Architecture, Integration and Development**
The digital business requires a modern approach to application architecture, integration and development that provides the agility to adapt to emerging requirements and evolving user expectations. This virtual track explores how success in building and implementing the digital business technology platform relies on successful execution at the technical level.

**Cloud Computing: Not If, or When, but How**
Cloud computing has seen massive adoption over the last few years. Now, most enterprises are not debating if they will adopt cloud computing, or even when they will adopt it. The big questions now revolve around how to adopt it. This virtual track identifies some of the innovative patterns of cloud adoption, addressing integration, security and management, and the technologies, platforms and cloud services required to make it so.

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**A program designed for application leaders**
Application leaders are today’s heroes. Business growth, digital transformation and the experiences that drive relationships all depend on enterprise applications. Hone your strategy for the future at Gartner Application Strategies & Solutions Summit 2019. Covering the latest best practices for application architecture, development and integration as well as leading-edge insights on emerging technologies, this is the one conference where you can update your perspective on application strategy for today and tomorrow.

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