Save the date!

Gartner Data & Analytics Summit
June 1st-2nd, 2023 in Orlando, FL

Taking hold of your digital future means becoming a disruptor. Join us at Gartner Data & Analytics Summit and see how we’re positioning you to innovate and thrive in this new environment.

Gartner Insights

Enabling your digital business

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1. Through Innovation:

   • Keep your data strategy in line with your business goals and objectives.
   • Use emerging technologies to create new business opportunities.
   • Be prepared to adapt your data strategy in the face of unexpected changes.

2. Isolate and Model:

   • Isolate data processes to identify opportunities for improvement.
   • Model the impact of data strategy changes on business outcomes.
   • Be ready to pivot your data strategy as needed.

3. Integrate and Persist:

   • Integrate data across all business functions.
   • Persist data to ensure long-term business success.
   • Be aware of data security and compliance requirements.

4. Augment and Automate:

   • Augment data processes with AI and machine learning.
   • Automate data processes to improve efficiency and accuracy.
   • Continuously monitor and adjust data processes as needed.

5. Connected Governance:

   • Connect data governance to business outcomes.
   • Evaluate how data governance supports business goals.
   • Continuously monitor and adjust data governance as needed.

6. Explore the Value of Data & Analytics

   • Leverage data and analytics to drive decision making.
   • Understand the potential impact of data and analytics on business outcomes.
   • Identify potential opportunities for data and analytics in new business areas.

7. Infuse Your Business Strategy

   • Infuse data and analytics into your business strategy.
   • Use data and analytics to inform business decisions.
   • Align data and analytics with business goals.

8. Build a Modern Data & Analytics Strategy

   • Build a modern data & analytics strategy that is focused on business outcomes.
   • Ensure that the data & analytics strategy is aligned with the business strategy.
   • Continuously monitor and adjust the data & analytics strategy as needed.