The evolving landscape has created challenges and opportunities for data and analytics (D&A) leaders. From shifting the conversation away from focusing solely on tools and technology to decision making as a business competency, D&A teams are now in the best position to help lead this change within the organization.

Join us at Gartner Data & Analytics Summit 2023, March 20 – 22, in Orlando, FL, to attend sessions on D&A leaders’ top initiatives, including governance, analytics strategy, data architecture, self-service analytics, and more.

**Agenda tracks**

**A. Leadership, Skills and Culture**
CDAOs and D&A leaders must be purposeful in driving the organizational and cultural transformation necessary to become a data-driven enterprise. This track explores how to hire and retain individuals and lead teams for business productivity, employee retention and professional growth.

**B. Data Management**
Data is now widely recognized as the most important asset of an organization, central to applications, analytics, AI and machine learning (ML). This track highlights current and future data management strategies such as data ecosystems and financial governance, as well as the full set of tools, metadata management and MDM.

**C. Analytics**
To increase the impact of analytics on an organization, D&A leaders must change their mindsets, shifting their focus beyond the implementation of analytics capabilities toward the delivery of business outcomes. This track navigates those analytics capabilities, ways to organize and plan to deliver them, and how to align them to stakeholder needs.

Who should attend

**Information management and master data management (MDM) professionals**
- Chief data officers, chief data and analytics officers (CDOs, CDAOs)
- MDM program managers
- Data stewards and governance board
- Database, integration and infrastructure managers

**Analytics leaders**
- Chief analytics officers (CAOs)
- Analytics and BI practitioners
- Analysts
- Data scientists

**Architects**
- Information architects
- Analytics and BI architects
- Enterprise architects
- Application architects and managers

**Business leaders and their teams**
- Financial executives
- Supply chain executives
- Business analysts
- Data analysts
- Marketing executives

Continued on next page

3 ways to register
Web gartner.com/us/data  Email GlobalConferences@gartner.com  Phone 1 866 931 0805

© 2022 Gartner, Inc. and/or its affiliates. All rights reserved. EVTM_957_2016608
Continued from previous page

D. Strategy and Value

Data and analytics is part of every business discussion about digital transformation. This requires creating a D&A strategy that can make an impact on the organization’s mission-critical priorities, establish and manage value expectations, and build an operating model to execute. This track explores how to identify, assign value and prioritize data and analytics investments, as well as develop a coordinated strategy and operating model to ensure success.

E. Data Science, Machine Learning and AI

Scaling and operationalizing data science. ML/AI are critical to driving value and impacting how decisions within the organization are made. This track explores the technology trends, organizational requirements, skill development and talent needed for the successful deployment of these technologies.

F. Trust, Governance and Privacy

To exploit business opportunities and challenges, organizations must establish the right foundations for data and analytics governance. Trust, privacy, ethics and accountability are central to this foundation. This track provides guidance for putting trusted, agile D&A and AI governance practices in place.

The CDAO Circle

As the role evolves, CDAOs must focus on creating business value, nurturing D&A talent, creating a data-driven culture, and providing the supporting technology infrastructure. The CDAO Circle provides targeted content, workshops and networking opportunities. Join us to form valuable connections with peers and Gartner experts. An application is required.

Group Rate Discount

Accelerate learning and build a shared vision by attending as a group.

1 for every 3 paid registrations
2 for every 5 paid registrations
3 for every 7 paid registrations
4 for every 10 paid registrations

Early-bird discount

Early-bird price: $3,925

Standard price: $4,300
Public-sector* price: $3,650

*Eligibility for the public-sector price will be verified and proof of public sector status will be required. Price cannot be applied retroactively. “Public sector” definition: National government, state or local government and public administration.