## Chicago CDO Executive Summit

*Marriott Marquis Chicago*

### November 1, 2021

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:00pm - 8:30pm</td>
<td><strong>Governing Body Welcome Reception</strong></td>
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### November 2, 2021

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30am - 8:15am</td>
<td><strong>Registration &amp; Breakfast</strong></td>
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<td>8:15am - 8:30am</td>
<td><strong>Opening Comments</strong></td>
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<td>9:00am - 9:15am</td>
<td><strong>Break</strong></td>
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| 9:15am - 10:00am    | **The Multi-Dimensional Data Strategy in Action**
|                     | Peter Jackson, Chief Data and Analytics Officer, Exasol |
| 9:15am - 10:00am    | **Gaining Value from Your Data**           |
|                     | Patrick Hennessey, VP of Data and Analytics, Andela |
|                     | Pula Reddy, Head of Global Data and Analytics, CNH Industrial America |
|                     | Chad Konchak, Assistant Vice President, Clinical Analytics, NorthShore University HealthSystem |
| 10:00am - 10:30am   | **Networking Break**                       |
| 10:30am - 11:15am   | **From Raw Data to Measurable Business Impact** 
|                     | Tammy Roust, Chief Data Officer, Commodity Future Trading Commission |
|                     | Michael Nixon, Vice President of Product Marketing, SnapLogic |
|                     | Dessa Gypalo, Chief Data Officer, Illinois Department of Innovation and Technology |
11:15am - 11:25am  Break

8:30am - 9:00am  Breaking Ground - How to Approach Data Strategy
Kristina Chambers, Chief Data Officer, TTX

10:30am - 11:15am  How to Create and Maintain Business Value With AI
Conor Jensen, VP, Data Science, Dataiku
Rajeeve Kaul, Corp Vice President, Pricing, Analytics, Strategy and General Management, McDonald’s
Prashant Mehrotra, Head of AI Center of Excellence, Allstate

9:15am - 10:00am  Data Literacy – Empowering Collaborative Business Intelligence
Jorge Balestra, Global Head of ML Operations and Platforms, Kraft Heinz

10:30am - 11:15am  Building a Modern Data Strategy
Kathy Koontz, Principal, AWS Analytic Platform Strategy, Amazon Web Services

11:25am - 12:40pm  Peer-to-Peer Meetings

11:45am - 1:15pm  Lunch Service

12:40pm - 1:00pm  Break

1:00pm - 1:05pm  Lunch Comments

1:05pm - 1:35pm  The CDO as a Change Agent — How to Drive Transformational Change in Data & Analytics
Kevin Fleet, VP, Advisory Services, Informatica

1:35pm - 1:50pm  Break

1:50pm - 2:35pm  The Gravity of Data - “If You Build It, They Will Come”
Mohan Putcha, Global Vice President – Digital Transformation, Architecture & Product Strategy, Aon Corporation

1:50pm - 2:35pm  Future-proofing Your Architecture Through Successful Data Strategies

Jason Hughes, Product Director, Dremio
Amit Patil, Global Leader, Data Strategy & Innovation, SRS Distribution
Dave Sawdey, Director, Business Intelligence, JLL

1:50pm - 2:35pm  Combatting a Culture of Apathy – Driving Data Ownership Across the Business

Kevin Fleet, VP, Advisory Services, Informatica
Bill Clarkin, VP, Head of Data & Analytics, Fiserv
Ranjana Young, Global Head of Enterprise Data & Analytics, Cardinal Health

2:35pm - 3:05pm  Networking Break

3:05pm - 3:50pm  Mobilizing your Data Strategy to Become a Data-Driven Enterprise

Patrick Leonard, Global Lead of Analytics Advisory, Duracell
Farouk Ferchichi, Chief Data & Analytics Officer, Envestnet
Kathy Koontz, Principal, AWS Analytic Platform Strategy, Amazon Web Services

3:05pm - 3:50pm  Looking Critically at Governance – Getting More from Your Approach

Gagan Singh, Chief Data Officer, Ascension
Kevin Salzmann, US Chief Data & Analytics Officer, BMO Harris

3:50pm - 4:05pm  Break

4:05pm - 4:10pm  Closing Comments

4:40pm - 5:10pm  Closing Reception & Prize Drawing
4:10pm - 4:40pm  Reimagining What’s Possible to Reinvent the Future

Tim Suther, Senior Vice President & General Manager, Data Solutions, Change Healthcare

3:05pm - 3:50pm  Enabling the Digital Business through Improved Use of Data

Madhav Madaboosi, Head of Digital Transformation, Future Midstream & Strategy, BP United States
Mike Jennings, Senior Director, Customer Data Platform (CDP) for Marketing Technologies, Walgreens Boots Alliance
Sid Raina, Divisional VP Data and Analytics, Blue Cross Blue Shield of Illinois