June 26, 2019

9:20am - 10:10am  Adopting a Machine Learning Mindset

Marsal Gavalda, Head of Machine Learning, Commerce Platform, Square

9:20am - 10:10am  Customer 360 — Macy’s Cloud Journey and Lessons Learned

Ningyu Chen, VP, Data as a Service, Macy’s Inc.

9:20am - 10:10am  Better Data Prep for More Effective Analytics and Governance Outcomes

Jeff Crooks, Director - Business Intelligence, RaceTrac Petroleum
Scott Doyne, SVP, Turner Sports Data Strategy and Insights, WarnerMedia
Ameet Shetty, Chief Data Officer, SunTrust Banks
Sam Benedict, Vice President - Solution Strategy, erwin, Inc.

9:20am - 10:10am  Tapping into Deeper Data Insights for Stronger Customer Relationships

Rama Ryali, GVP, Enterprise Data & Analytics, SunTrust
Todd Blaschka, Chief Operating Officer, TigerGraph

10:30am - 11:20am  Creating an Effective and Diverse Data and Analytics Team

Juan Gorricho, Senior Vice President, TSYS Corporation

10:30am - 11:20am  Unlocking the Business Value of Data

Anthony Canitano, General Manager – Advanced Analytics, Delta Air Lines
Kurt Muehmel, VP, Solutions Architecture, Dataiku

10:30am - 11:20am  Strategies for Tackling Defensive and Offensive Data Management
Brandie Szuda, Chief Data Officer, MAGMutual
Kenneth Viciana, Director- Information Risk Management, First Data Corporation
Sue Habas, VP of Strategic Technologies, ASG Technologies, Inc.

10:30am - 11:20am  Agile Data Makeover — Strategies for Data Operations and Data Engineering
James Bolles, Director, Enterprise Solutions COEs, Southern Company
Krish Das, Head of Enterprise Data, Inspire Brands
Todd Goldman, Vice President, Infoworks

7:30am - 8:05am  Registration & Breakfast

8:15am - 8:50am  Delivering Value With AI and Machine Learning
Dr. Vijay Gandapodi, Global IT Head – Marketing Analytics and Data Science, The Coca-Cola Company

8:50am - 9:20am  Networking Break

10:10am - 10:30am  Networking Break

1:30pm - 2:20pm  Avoiding Data Lake Implementation Failures
Diwakar Goel, VP – Global Chief Data Officer, General Electric

1:30pm - 2:20pm  Designing a Successful Governed Citizen Data Science Strategy
Jen Underwood, Senior Director, DataRobot

1:30pm - 2:20pm  Avoiding Pitfalls Along Your AI / ML Journey
1:30pm - 2:20pm  Journey to the Intelligent Enterprise — A Data Leader's Roundtable

Dan Mazur, Analytics Leader, Westfield
Pradipta Saha, Head of Data & Analytics (Global Supply Chain and Asia Middle East Africa), Mondelez International
Chris McNabney, EVP, Strategic Sales, MicroStrategy

2:30pm - 3:20pm  What You Need to Know About Customer Analytics

Gareth Herschel, VP Analyst, Gartner

2:30pm - 3:20pm  Developing a Data Strategy Framework

Sene Sorrow, Director of Product, Data & Analytics, United Technologies Corporation

2:30pm - 3:20pm  Accelerating and Securing Data Flow to Drive Enterprise Initiatives

Austen Onyett, Global Customer Data Leader, InterContinental Hotels Group
Eric White, Sr Director - Data Management, Honeywell
Eric Schrock, CTO, Delphix

2:30pm - 3:20pm  Practical Applications of AI to Enhance Data Quality

Jeff Afonso, SVP, Global Data Management, Elavon
Bindu Chellappan, VP Data and Analytics, Fleetcor Technologies
Matt Amundson, Chief Marketing Officer, EverString

2:20pm - 2:30pm  Networking Break
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker/Details</th>
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<tbody>
<tr>
<td>3:20pm - 3:35pm</td>
<td>Networking Break</td>
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<tr>
<td>3:35pm - 4:15pm</td>
<td>Data as an Asset for Innovation</td>
<td>Mohammed Chaara, Enterprise Director of Advanced Analytics, Data Sciences, Machine Learning &amp; AI, UPS</td>
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<td>4:15pm - 4:50pm</td>
<td>Closing Reception &amp; Prize Drawing</td>
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<td>11:20am - 11:45am</td>
<td>Networking Break</td>
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<td>11:45am - 1:00pm</td>
<td>Achieve 100% Analytics Adoption With a New Class of Enterprise Intelligence</td>
<td>Chris McNabney, EVP, Strategic Sales, MicroStrategy</td>
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<td>1:00pm - 1:30pm</td>
<td>Networking Break</td>
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<td>June 25, 2019</td>
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<tr>
<td>6:00pm - 8:30pm</td>
<td>Wine + Data — The Perfect Pairing</td>
<td>Cathy Huyghe, Co-Founder, Enolytics</td>
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